

THE Publishers' Weekly

The American BOOK TRADE JOURNAL

VOL. CX

NEW YORK, OCTOBER 23, 1926

No. 17

*Clergymen throughout the United States
are beginning to preach sermons on*

WAYS OF ESCAPE

By NOEL FORREST

¶ Every mail brings us letters reflecting the enthusiasm of clergymen of practically every denomination for this notable first novel, advising us that they are planning to preach upon and recommend it widely.

¶ These sermons are certain to create many new customers for this splendid novel which *The American Review of Reviews* hails as "the coup of the season."

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LITTLE, BROWN & COMPANY
Publishers, Boston

Ready November 6th

The Best Plays of 1925-26

And the Year Book of the Drama in America

EDITED BY BURNS MANTLE



CONTENTS:

The Season in New York	The Bride of the Lamb
The Season in Chicago	Young Woodley
The Season in San Francisco	The Butter and Egg Man
The Season in Southern California	The Wisdom Tooth
Craig's Wife	The Plays and Their Authors
The Great God Brown	Plays Produced in New York
The Green Hat	Statistical Summary
The Dybbuk	Where and When They Were Born
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The Last of Mrs. Cheyney	Index of Authors

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the Annheuser Busch" . . . "Hold Your Horses!"
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down!"

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by ADA and JULIAN STREET

Here's a novel to match the sales of "Our Times." It bridges two ages. It tells the story of the new pioneers, the young people of the '90's and their children, who have come East to storm the citadels of Wall Street and Park Avenue. It is personal to everyone old enough to read a book. Coming October 27th. Another Doubleday, Page & Co., "best seller". net, \$2.00

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Mencken . . . "Banana Oil" . . . "Red"
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Prefer Blondes" . . . Borzoi Books . . . "Ap-
ple Sauce!"

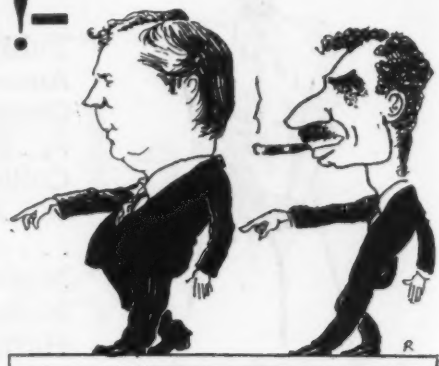


drawn in 1926
by John Held, Jr.

1926

When Heywood Broun and F.P.A. tell the World!—

It's listened to not only by several hundred thousand reading people in New York, but by many more hundred thousand in other cities where their popular columns are syndicated. Here is what they have to say about **TIN WEDDING** by Margaret Leech.



“**TIN WEDDING**’ is the story of one day in the life of a sentimental woman who suddenly learns on her anniversary that she has not precisely comprehended the nature of her marriage.

“Bit by bit—and all the devices by which the knowledge comes to her are ingenious and convincing—Lucia learns that her husband has not been faithful. Stories of this sort slide easily into scenes borrowed from deservedly forgotten plays. Some one picks up a letter or comes suddenly upon two in a garden who are kissing or vowing eternal devotion.

“All this is avoided in **‘TIN WEDDING.’** Once or twice a flash of insight comes to the woman, but for the most part, the thing she had not known, circles about her before it breaks like a thunderstorm on a lazy afternoon. Sometimes the rumble is so dim and distant that she does not precisely hear the ominous warning but merely feels it deep down in some seventh and buried sense.

“To me the book is superbly planned and written. **‘TIN WEDDING’** is as fine a book as any young American novelist has done within a year at least, perhaps longer. Margaret Leech quite

possibly might be a name to remember and to speak a little after mention of Willa Cather.”—*Heywood Broun, in It Seems to Me, in The N. Y. World.*

And F. P. A. in Next To Reading Matter “And, while I am giving advice, you might read Margaret Leech’s **‘TIN WEDDING,’** another of the budding season’s excellent, worth-reading books. Even if it had taken me more than a day to read it I couldn’t have laid it down before page 279, (the last page).”

And Others

“In a story encompassing but one day, Miss Leech has crowded more psychology than

Freud does in two volumes. Margaret Leech is an artist as well as an analyst. She has focussed on life and thrown light on truth.”—*Mary Rennels, Cleveland Times.*

“A very distinguished novel. Miss Leech writes with a beautiful clarity, and with something more than that word usually connotes when applied to writing; with a certain clear luminosity.”—*Llewellyn Jones, Chicago Post.*

“The author’s portrayal of the moods and temperaments of her characters is superb.”—*Syracuse Post Standard.*



Charles Scribner's Sons

announce that they will publish,
about November 1st—

**SOLDIERS AND
STATESMEN**

By Sir William Robertson

*Chief of the Imperial General Staff of Great
Britain during the war years of 1915-1918*

A book which may well rank with Lord Grey's Memoirs in the importance of its revelations regarding the conduct of the war. It will inevitably arouse a great deal of press comment.

Two Volumes. \$12.00

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We appeal to it now to justify a substantial order for

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by G. B. Stern

You Remember—

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- (2) our special advertising campaign which helped you put it over;
- (3) the long-continued sale of the book; and
- (4) the equally great success of *Thunderstorm*, an entirely different type of book by the same author.

Therefore—

Your best guide, experience, will advise you to lay in a good stock of *A Deputy Was King*, a novel of family life in which Anastasia, the grandmother, and Tony, the granddaughter, make the center of an intricate web. If you have customers who like Galsworthy, they will appreciate G. B. Stern. This has been proven.

November 5th. \$2.50 Net

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New York

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*Also Published in England

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and now

NOTES ON
DEMOCRACY

the quintessence and culmination of them all

Published October 20th—\$2.50

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WORDS TO
THE WISE

Witchcraft has ever been a fascinating subject, yet one on which, curiously enough, knowledge was either hackneyed or unavailable. Now, at last, Montague Summers, the eminent scholar, has examined the documentary evidence and written a lucid and startling book, "A History of Demonology and Witchcraft" (\$5.00). It will be published on November 5th.

On October 29th "Musical Recollections" by Henry Chorley, edited by Ernest Newman (\$5.00) will appear.

Another suitable gift-book, this one for children, is due at the same time: a shortened and beautifully illustrated edition of "Moby Dick" (\$3.00).



Dr. L. Hektoen, Professor of Pathology in the Rush Medical School, says of *Microbe Hunters*, "It is correct as to facts, absolutely."

You'll be ordering these a year from now. So have enough to push them this fall.



The two volume ten dollar set

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The five dollar volume

Keyserling's The Book of Marriage

Best sellers at three-fifty

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Everybody's Pepys (with 60 pages of Shepard illustrations)

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Brooks' Roundabout to Canterbury

Novels at two dollars

Widdemer's Gallant Lady

Canfield's Her Son's Wife

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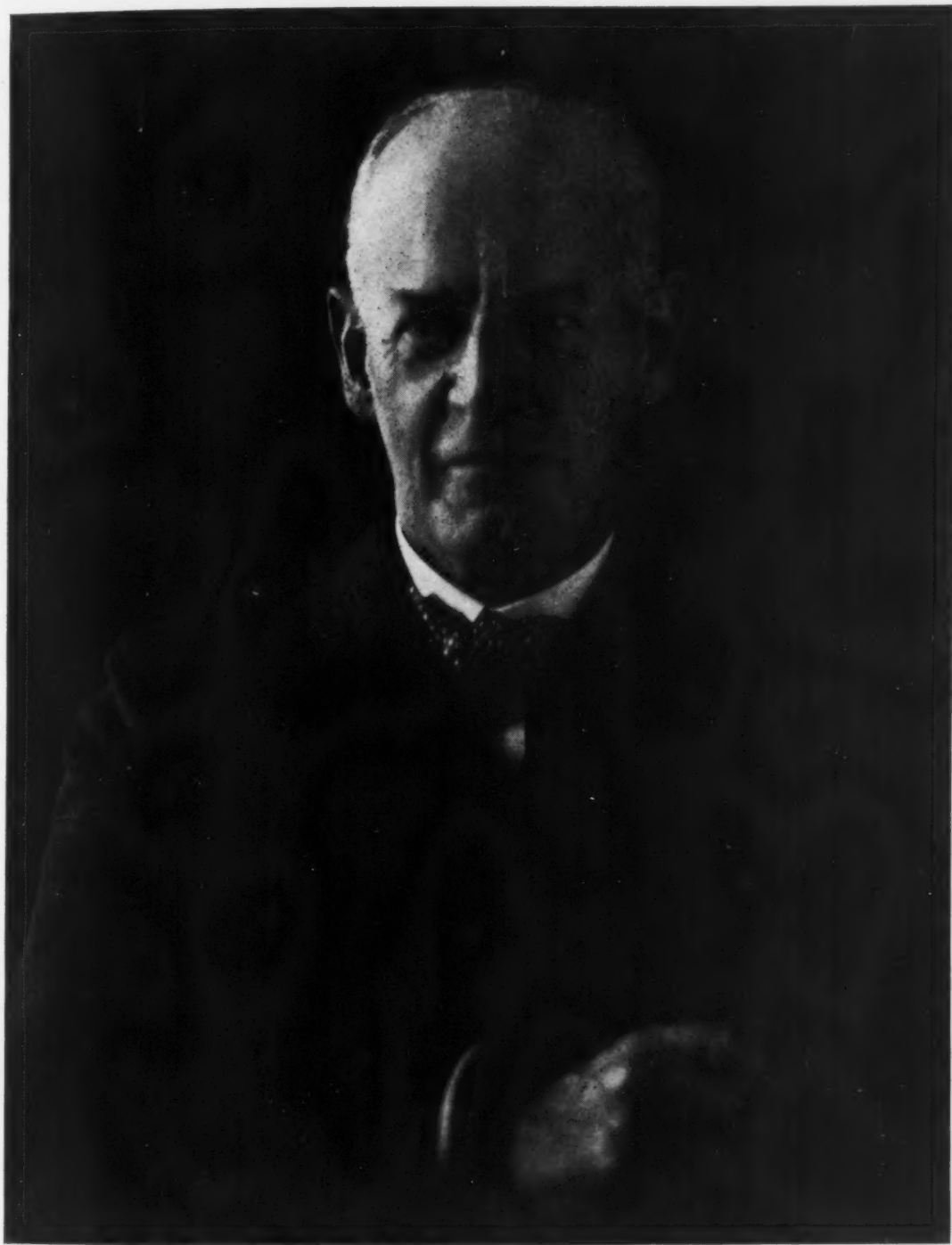
Untermeyer's This Singing World
(For Younger Children), \$2.50

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New York

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JOHN GALSWORTHY

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Second Hundred Thousand in America. \$2.00

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FOUR BEST SELLERS



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The Golden Key

STORIES OF DELIVERANCE

Year in, year out, the books of Henry van Dyke keep their hold on the public; in fact, it is doubtful if any American writer enjoys a more evenly sustained popularity for the entire body of his work. His new book of fiction is of the sort that won for him his widest following. In format and appearance it is uniform with "The Blue Flower," "Fisherman's Luck," and other van Dyke favorites.

Illustrated. Cloth, \$2.00; leather, \$3.00.

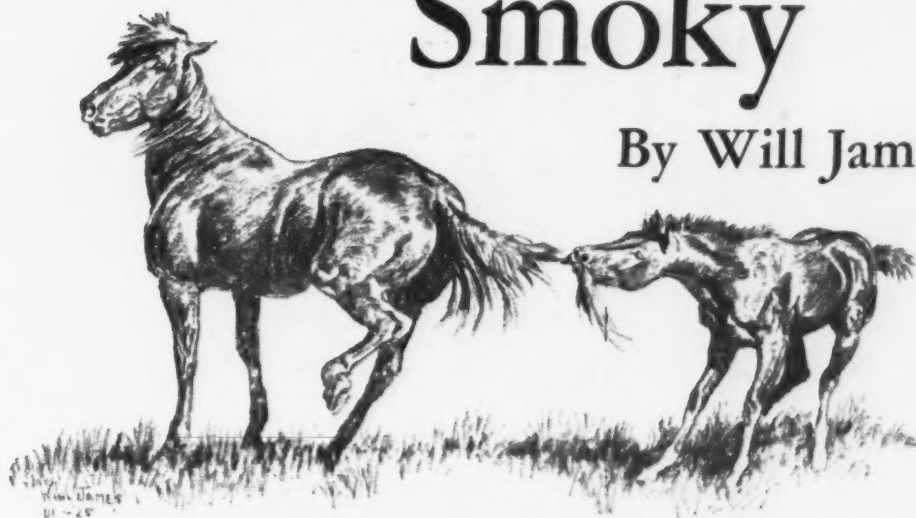
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FOUR BEST SELLERS

Four Large Printings of

Smoky

By Will James



"The book seems to us unique,"
says The Baker and Taylor Co.

[The following is quoted from the October issue
of the Baker & Taylor "Retail Bookseller."]

"WILL JAMES, the cowboy artist whose 'Cowboys North and South' brought him fame, has written a full-length story of a horse, 'Smoky,' and has illustrated it generously with his life-like pictures of cow ponies and cowboys in the most violent of action. The story is told in the vernacular of the cowboy, with the homely shrewdness and humor of Will Rogers. The book seems to us unique. There have been interesting animal stories before, by people who knew animals and people who didn't, but practically no one except Ernest Thompson Seton and one or two more has ever drawn the pictures to go with his own stories. Even Thompson Seton, marvelous as he is, lacks something of the sympathy for his subject which makes the work of Will James unique. Here is a man to whom horses are as familiar as men, who has lived with them, fought with them, loved them all his life, who has watched every play of muscle so accurately that he can put it upon paper. 'Smoky' looks to us as though it would join that galaxy made up of 'Black Beauty,' 'The Call of the Wild,' 'Bob, Son of Battle,' 'The Story of a Grizzly,' 'Beautiful Joe,' and 'Lad.'"

\$2.50



CHARLES SCRIBNER'S SONS · NEW YORK

FOUR BEST SELLERS



*One simple truth underlies
the remarkable success of
Mark Sullivan's*

OUR TIMES

THE TURN OF THE CENTURY

It may be expressed in the form of a question and its answer.

Question—

What are the ranking interests of the average man?

Answer—

- (1) His family
- (2) His business
- (3) His pleasures
- (4) His government

Historians have always assumed government to be the most important interest of man. Mark Sullivan's work is the first to give full recognition to the fact that it is not.

5th Printing. \$5.00



1. Calvin Coolidge just before 1900.
2. Henry Ford at the wheel of his first car.
3. Riding a tandem bicycle at Coney Island, 1896.
4. Weber and Fields chorus of the nineties with Peter Dailey.



From the Albert Davis Collection

CHARLES SCRIBNER'S SONS · NEW YORK

Just Published!

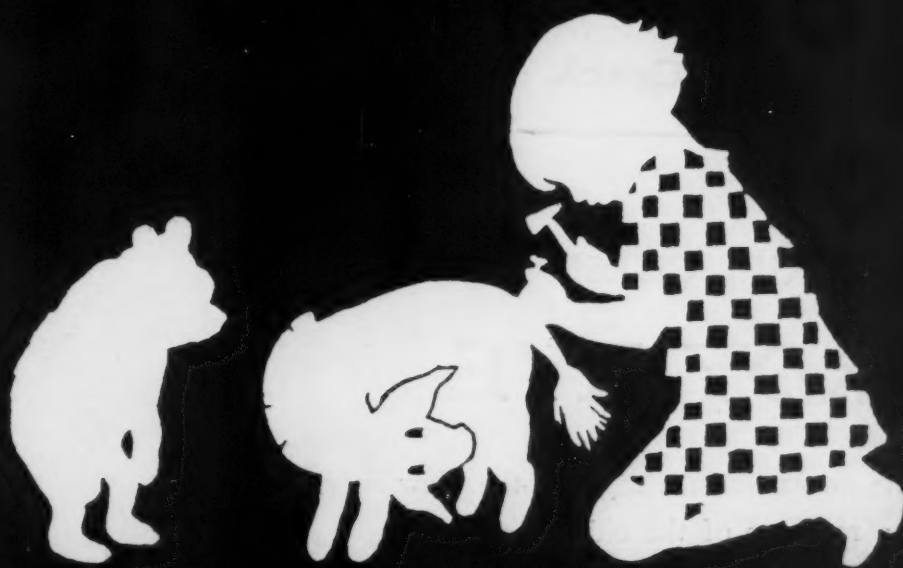
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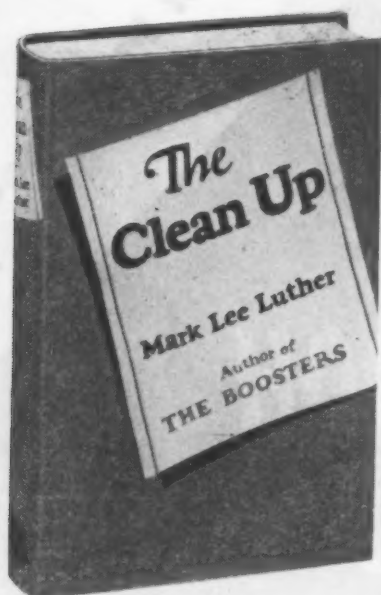
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NEW YORK



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The city manager of a suburb of New York caught in the grip of a grand passion—for another man's wife. A sparkling, zestful, dramatic novel.
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By KIN HUBBARD

ABE MARTIN

Hoss Sense and Nonsense

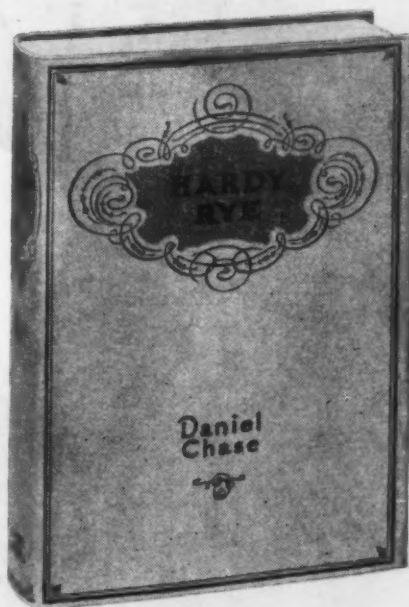
Kin Hubbard writes more real humor than any other man in the game.—*Will Rogers*. Illustrated. \$1.50

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to explain his reputation

By John Erskine

Author of

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Diplomat
to his
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"I just felt that the President needed a foreign Diplomat that could really go in and dip, and he didn't even have to ask me to do it; that same intimate understanding that had told me he needed some one, had told me that I was the one he needed.

"We want to thank the following who so generously and almost imploringly allowed us to use their names publicly: Jack Dempsey, Peggy Joice, Prince of Whales, Jim Furgeson, Lloyd George, Coley Blease, Hindenburg, Charlies Dawes, Mussolini, and Jackie Coogan."

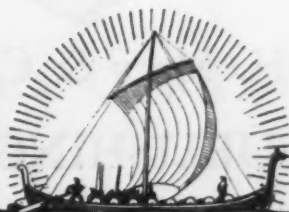
Publication Date
OCTOBER 29th

Price \$2 Net

Albert & Charles Boni — 66 Fifth Avenue, New York

An announcement of
great importance to all
booksellers concerning
THE TIME OF MAN
by Elizabeth Madox Roberts
will be made in this
space next week.

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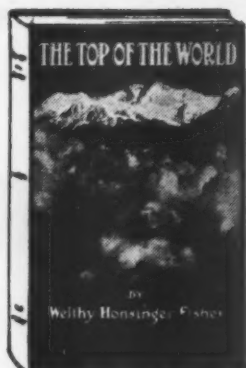
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ABINGDON

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HEARTS of HICKORY

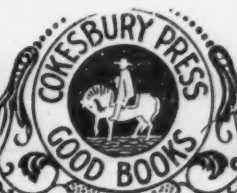
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by Baker Brownell

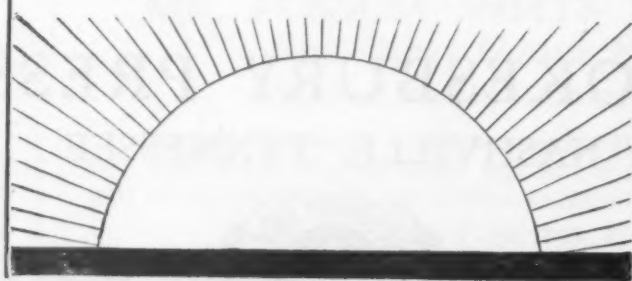
Published October 25

A magnetic story of evolution from the birth of the Earth to the life of the present day, written out of a genius for making scientific truths sparkle with the liveliest human interest. It is an outline of knowledge surveying, in daring, colorful style, the Universe as a whole and the frontier problems of science, society, art, religion, philosophy.

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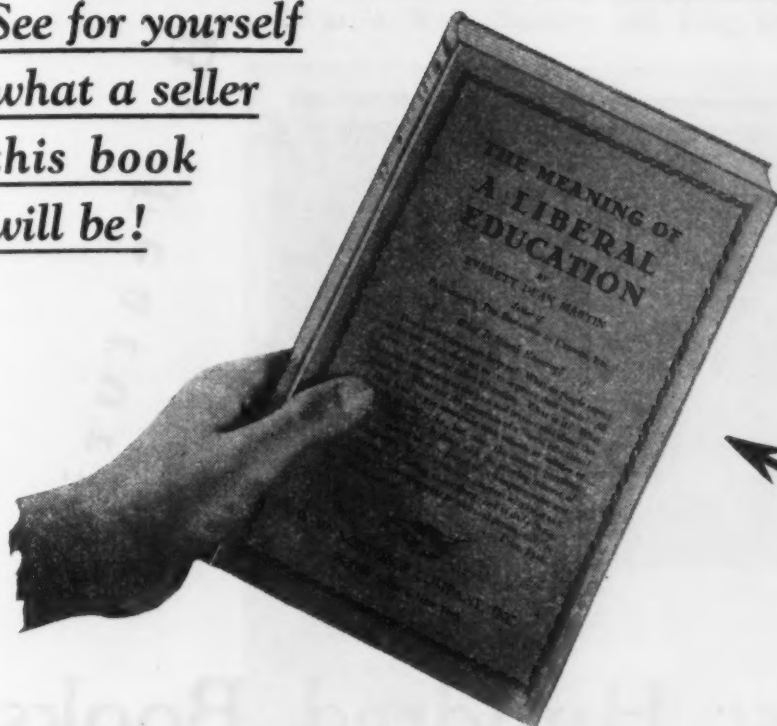
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by EVERETT DEAN MARTIN

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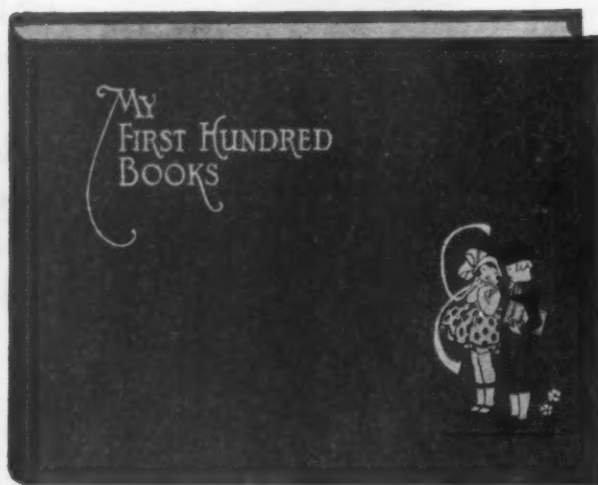
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The PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

NEW YORK, OCTOBER 23, 1926

English Booktrade Studies European Organization

*Report of the Book-Trade Delegation to Holland and Germany
June 19th—28th, 1926*

*Organized by The Society of Bookmen, 30 Little Russell Street, London, W. C. 1
Secretary: Maurice Marston*

Members of the Delegation

The Publishers' Association of Great Britain and Ireland

C. S. EVANS (William Heinemann, Ltd., Publishers).

The Associated Booksellers of Great Britain and Ireland.

DAVID ROY (W. H. Smith & Son, Wholesalers & Retailers).

J. AINSLIE THIN (James Thin, Bookseller, Edinburgh).

The National Book Trade Employers' Federation.

H. E. ALDEN (Simpkin, Marshall, Hamilton, Kent & Co., Ltd., Wholesalers, London).

JONATHAN CAPE (Jonathan Cape, Ltd., Publishers).

The Society of Bookmen:

F. J. HANKS (B. H. Blackwell, Ltd.)
Booksellers, Oxford.)

STANLEY UNWIN, Chairman of the Delegation (George Allen & Unwin, Ltd., Publishers, London.)

At the invitation of *The Society of Bookmen.*

P. N. MCFARLANE (Cassell & Company, Ltd., Publishers.)

Maurice Marston attended the Delegation as Secretary.

Introduction

MAKING investigations is at any time an irksome task; making investigations abroad, with little or no knowledge of the customs and conditions of the countries visited, is almost impossible unless there are active cooperation and goodwill on the part of those responsible for the organizations visited.

Our strenuous tour in Amsterdam and Leipzig was made appreciably easier for us by the extraordinary kindness shown by our friends in the Dutch and German book

trades. No delegation could possibly have been better served than we were in this respect. Their patience in explaining all the relevant points of their organizations, their extreme courtesy in answering a fusillade of questions, their hospitality and their obvious wish to be of service to us were most gratifying.

It is our first desire to place on record our great appreciation and to render our warmest thanks for the many kindnesses shown.

The Book Headquarters of Holland at Amsterdam

Our first visit was to the Headquarters of the Dutch booktrade at Amsterdam.

It is important, in order to understand the system of book distribution in Holland (as, indeed, in Germany), to appreciate that the booktrade is organized *as a whole*. There are separate sectional associations of booksellers and publishers, but for all purposes concerning the general well-being of the book business, booksellers and publishers act together as one body.

The central organization is housed in a fine building at Amsterdam. It is from here that the Dutch booktrade is governed.

This central organization includes a receiving and forwarding system for parcels. Goods are delivered carriage paid to the Clearing House. On arrival they are weighed and sorted into pigeon holes under the names of booksellers, and when so sorted are dispatched in one consignment to their various destinations.

Publishers are debited with a nominal commission on the weight of the goods delivered by them to the Clearing House for distribution to booksellers. Booksellers are also charged at a rate equivalent to 1s. per 100 wt. for the parcels dispatched to them. This is a handling fee only, and does not include carriage.

These charges, combined with members' annual subscriptions of ten *guilders* (approximately \$4.00), constitute the main revenue of the Clearing House. Non-members are charged 50% extra for all services rendered. There is a sliding scale of charges for large and small consignments.

The staff of the Clearing House numbers thirty-six, including a manager, clerks and packers. Last year (1925) over 12,000,000 pounds of goods passed thru the Clearing House.

Publishers are established all over Holland, not almost entirely concentrated in one center as in Great Britain, and for this reason, altho the use of the Clearing House is optional, they all avail themselves of it and find it helpful, economical and efficient.

The bookseller thereby, instead of having parcels delivered to him from individual

publishers all thru the day, as in London, receives his goods in one consignment daily, or less often if he so desires. The "making up" and packing of parcels are carried out by the staff at the Clearing House.

The Clearing House organization, representing as it does an important body of Dutch traders, is able to bargain with the authorities concerned regarding freight charges.

The surplus profits of the Parcels Clearing House are divided among the members proportionately to the extent to which the Clearing House is used. In 1925, 40% of the profits were returned to members, the remaining 60% being retained by the organization as a reserve. The control is vested in a governing Committee, which consists of booksellers and publishers, all working in an honorary capacity.

A week or so before our visit the central organization acquired the business of the leading wholesaler—a new development still in an experimental stage.

We were impressed by the existence of an excellent technical library at headquarters. The advantages of an all-embracing organization of publishers and booksellers to the Dutch booktrade are unquestionable. An influential central body watching over and furthering the interests of the entire booktrade is undoubtedly a very valuable and useful institution.

[In the September 25 issue of the *Publishers' Weekly*, H. J. Oosten, of Kirberger and Kesper, Ltd., of Amsterdam described the reception of the English booktrade in Holland. The delegation spent the whole day on the twenty-first of June at the bookhouse in Amsterdam. They were received by their Dutch hosts in their wonderful library, where there is a remarkable collection of books and periodicals in many languages relating to the booktrade. At noon there was a luncheon in their honor. In the afternoon all the workings of the Clearing House were explained to them. The President of the Board for that day gave them the figures they needed including the balance sheet of the Association for 1925.—ED.]

The Book Center of Germany at Leipzig

To include in a report of this nature a *résumé* of what is admittedly the finest booktrade organization in the world would be an extremely difficult ask. Fortunately among our number was included one who knows the German booktrade organization from close personal experience. His help as interpreter and *cicerone* was invaluable and warmly appreciated by everybody.

We do not propose to give in minute detail an account of the highly organized institution which controls the whole German booktrade, but only to give in outline an account of the various features which seemed to be of the greatest importance.

At the outset we wish to emphasize that in Germany, as in Holland, publishers and booksellers act collectively and are organized as one body with the main object of furthering their joint interests. We were impressed by the spirit of co-operation which exists between the two branches. In Germany, particularly, no effort would seem to be spared to keep in working order a fine machine, the result of years of careful study and effort. Its existence is undoubtedly highly beneficial to those whose livelihood is bound up with the production and distribution of books.

The Börsenverein

The *Börsenverein*—the name of this joint organization—was founded over a hundred years ago, and was intended from the outset to be representative of all those engaged in the production and distribution of books.*

It is important to remember this fact—that the German booktrade organization *began* by embracing the whole booktrade, and that the additional sectional organizations were formed *after* the *Börsenverein* and comparatively quite recently. Within its buildings all questions affecting books are regularly discussed.

The *Börsenverein* began with a modest membership of 108; today it has 5,000 members, and includes 13,500 firms in its address book. The 13,500 are made up as

follows: 8,000 retail booksellers, 3,500 general publishers, 350 art publishers, 500 music publishers, 200 art booksellers, 700 music sellers, 250 second-hand booksellers.

One of the chief properties of the *Börsenverein* is a *daily* trade paper.

The Börsenblatt

We were greatly impressed by its importance and manifest usefulness. Besides giving official announcements of all new books and necessary trade information, it carries a large amount of publishers' advertising, including a very important "Books Offered and Wanted" section. Practically all new books are advertised in its columns, and it is used for all booksellers' and publishers' announcements. Each issue contains an order form for each new book advertised in that number.

By means of the *Börsenblatt*, headquarters, the publishers and the booksellers (new and second-hand) are kept in daily touch with one another. We were convinced that such a paper owned, controlled and run by the trade for the trade is of the utmost benefit to the trade. It is a substantial source of revenue, because of the large amount of advertising it carries, and this revenue is used for the furtherance of trade interests as a whole. We were informed that the position and importance of the *Börsenblatt* in the daily life of the entire trade are such that to look thru it is considered one of the first and most important items in the daily routine of every bookshop and publishing office.

Co-operative Publicity

We did not discover that there was any organization that was entirely comparable with our newly-formed National Book Council, but Co-operative Publicity has been carried out by the *Börsenverein* for a long time past. The question has been studied very carefully, and as a result posters, leaflets and catalogs are prepared and circulated mainly thru booksellers, who purchase them at cost price. Newspaper advertising advocating reading and the purchase of books in general has been tried to some extent, but has been found to be less productive. From our observations we

* Particulars of the History and Evolution of the *Börsenverein* will be found in Mr. Stanley Unwin's articles in the *Publishers' Weekly* of September 26th and October 3, 1925.

came to the conclusion that the daily newspaper as a medium for book advertisements is not so important a factor in Germany as it is with some English publishers, and this has to be borne in mind.

Co-operative Buying Organization

This is an organization thru which publishers can buy their raw materials instead of going to the open market. Booksellers also can make use of it for purchasing stationery and stationers' sundries. The business is run not for profit, but for service, and all dividends are returned to consumers on the same basis as the Co-operative Societies in Great Britain. We were informed that, apart from its direct usefulness to publishers, its indirect benefits in keeping down prices were substantial.

Technical Library

We were surprised to observe the completeness of the technical library at the *Börsenverein* headquarters. It contains books connected with the trade in every language, admirably cataloged and available for immediate reference. The benefit of such a library is obvious.

Technical School

Of the many things we saw at Leipzig this school for the instruction of youth in the technicalities of the booktrade made a deep impression on all of us. The principle underlying the work of the school is that all passing thru it shall acquire a knowledge of the trade in *all* its various branches and not merely of that part which may be of immediate value to them. The number of students attending the school, including foreigners from all over the world, is substantial, and all young people in the trade in Germany realize that the possession of one of the school's certificates is indispensable to promotion.

To enumerate all the subjects that are taught, to give full details of the hours worked and the results obtained is scarcely necessary as full particulars can be had by anyone on application to the Principal.

The school is supported financially by the town of Leipzig and by the State of Saxony, as well as by the *Börsenverein* itself. Some such institution in England is highly desirable, and, in fact, necessary, if we are to have a better class of assistant

in bookshops and in publishing offices.

The courses are divided into two. There is one course for those already apprenticed to the booktrade in which case lessons are given before and after working hours. This course takes three years and occupies from fourteen to sixteen hours per week; some employers allow time off to attend the classes up to fifty per cent. of the class hours. There is also a fuller one-year course, which necessitates whole-time study. The fees are very low.

Orders Clearing Office

It must be borne in mind that publishing conditions in Germany are very different from those in England. In England practically all the publishers are domiciled in London; in Germany they are scattered all over the country.

The system of book distribution in Germany revolves round the commissioners (*Kommissionäre*)—about fifty in number. The commissioner is an agent for both booksellers and publishers.

As an instance of his importance it may be mentioned that one of them acts as the agent for nearly a thousand bookselling and publishing firms.

As a result of the custom of making all deliveries "free Leipzig," the German publisher whose business is not in Leipzig utilizes the services of a commissioner who carries some or all of his stock, executes orders and collects accounts.

Apparently the system of selling books to booksellers thru travellers is nothing like so general in Germany as it is in England. There would seem to be more onus placed on the bookseller to order what he needs without personal solicitation. This is facilitated by the completeness of the daily list of new publications and order forms in the *Börsenblatt*, and the weekly, monthly and quarterly catalogs, which make the most recent publication readily traceable. We were informed, however, that the system of employing travelers calling regularly on booksellers is being more and more practised by the publishers.

The commissioner's service for the booksellers is the collection of goods and the forwarding of consignments. He is recompensed by a commission on the turn-over in the same way as a colonial booksellers'

representative in London. The commissioner is not unknown in England, altho he is not called by that name. Simpkins are, in effect, commissioners for certain provincial publishers and for many booksellers. It would seem that the English booktrade, because of the concentration of publishers in London, has very largely eliminated the commissioner, and in his place we have direct contact established between the bookseller and the publisher, together with the auxiliary service of the wholesaler, which service is, of course, likewise available to the German bookseller. The only stock carried by a commissioner in Germany is that of his publisher clients. He collects the goods required by his bookseller client (using the Orders and Parcels Clearing House for the purpose) and forwards them to him in one consignment, all of the books being invoiced direct to the bookseller by the publisher, or at any rate in the name of the publisher.

The existence of these commissioners and their interdependence makes an Orders Clearing House essential for the effective carrying on of their work. It is not a very elaborate or very intricate piece of machinery, for it requires at most one or two methodical and experienced assistants to sort the orders. Orders for each publisher have to be written on separate slips by the bookseller. Queries addressed to any particular publisher are dealt with exactly as orders. A bookseller who is unable to trace any particular book can have it done for him at a nominal charge by a private firm which specializes in this kind of work. The completeness of the catalogs, weekly lists, etc., previously referred to, reduces these inquiries to smaller dimensions than they might assume in England.

German booksellers usually send all their orders in one envelope daily to their commissioner in Leipzig. Orders received by such a commissioner for publishers who do not happen to be his own clients are immediately passed on to the Orders Clearing House, where they are sorted out under the name of the publisher himself if he is in Leipzig, or if not under that of his Leipzig commissioner. Urgent orders are marked as such and receive special attention.

The publisher, or the publisher's com-

missioner as the case may be, sends at frequent intervals, and at least daily, to the Orders Clearing House to collect orders. These orders are looked out by their respective publishers or their commissioners and "first packed"—i.e. protected against soiling by a simple wrapping, and are then delivered at

The Parcels Clearing House

which is, in effect, a co-operative town delivery service. Here they are sorted and handed over, or delivered, to the booksellers' commissioners, whose job it is to attend to their final packing and dispatch to their client in one consignment. The Leipzig bookseller, instead of sending a collector to several publishers' trade counters, can have his orders distributed thru the Orders Clearing Office and the resultant parcels delivered at the Parcels Clearing House for delivery to him.

In Holland, as we have seen, the actual packing is done at the Clearing House. This is not the case, however, in Leipzig, where the final dispatch of the parcels received or collected from the Clearing House is attended to by the commissioner on his own premises. Arrangements are made whereby all the parcels for one town are sent in one consignment, often at truck rates.

The Cash Clearing House

Similar arrangements are made to obviate the necessity of making separate individual payments for every transaction. Much small business is done on a cash, or quasi-cash basis. All such transactions are regulated thru the Cash Clearing House. The bookseller is advised how much is due from him and has only one payment to make instead of many. The saving in clerical labor and in postages on statements, checks and receipts is obvious.

The Publishers' Union

The Publishers' Union corresponds to our Publishers' Association. Among its many useful activities is the keeping of a Credit Index, which would be of great value to British publishers' cashiers. It is a healthy corrective to booksellers who are disposed to take unreasonable credit. Every member of the Publishers' Union is asked periodically to make a report upon the

booksellers with whom he has done business. Their records are collated and the results printed and distributed to members of the Union. It is, therefore, possible to judge at a glance the credit position of any bookseller, and with how many publishers he has accounts. As a consequence few bad debts are incurred and sound trading is encouraged.

A useful work undertaken by the Publishers' Union is the supply of printed addressed labels. It is possible to purchase a complete set of labels (or, more usually, to have your own envelopes printed) with names and addresses of all the booksellers in Germany as well as those of the principal librarians and learned societies. It is possible also to have the lists split up under various headings, e.g. booksellers particularly interested in Art, Philosophy, Economics; or the thousand booksellers with the largest number of accounts. Members of the Union are thereby saved much clerical labor for the addressing of envelopes, etc. The Publishers' Union has a membership of over 800, which number includes nearly all the more important firms.

The German Trade Address Book

This large and comprehensive work is of vital importance to the German book-trade. In it are contained all items of interest regarding booksellers and publishers, foreign and colonial, who are in any way connected with the *Börsenverein*—about 13,500 in all. Thus it is possible for either bookseller or publisher at a moment's notice to obtain full particulars about any firm. It is at once a model of compression and completeness.

The Deutsche Bücherei

Early in 1914 the German book-trade decided to preserve one copy each of every new book published in Germany and also any book printed in German and published

[*The Publishers' Weekly* in the August 14 issue published a preliminary account of this visit of members of the English book-trade to Leipzig which only adds to this more detailed and formal account some information as to who some of the outstanding personalities of the German book-trade are.—ED.]

outside Germany, thus doing voluntarily what the State does by compulsion under the copyright act in Great Britain.

This collection is housed in the magnificent library of the *Deutsche Bücherei*, planned on such a large scale as to be capable of receiving and housing books for the next two hundred years.

In a few of the German States the presentation of a copy of every book published in that State to the State Library is compulsory. It is so in Prussia, also in Bavaria. In Saxony, however, it is not compulsory. It was probably due to the absence of any one complete national library that the *Deutsche Bücherei* was instituted by the German book-trade.

The librarian would welcome news of any book in German published in the British Empire.

Buildings

The buildings which house the different branches of the book organization are notable for their size and spaciousness. Not only are the *Börsenverein* and the *Bücherei* fine buildings, but the leading publishers' and printers' warehouses and offices are housed in dignified and attractive quarters, where the staffs work under the best possible conditions of light and space.

Service

The *Börsenverein* building is large because, in addition to the magnificent central hall where meetings are held, it accommodates the actual offices of the *Börsenverein*, the Orders, Cash and Parcels Clearing Houses, the Educational Department, and the Technical Museum and Library. Office accommodation is also provided for as many as possible of the allied trades and organizations, including the Editorial Offices of the daily trade paper, the *Börsenblatt*.

* * * * *

Dr. Hess, the *General Direktor* of the *Börsenverein*, in an address to the delegation, emphasized the fact that the German organization had started in a small way and had grown to its present dimensions because of its obvious usefulness to the trade.

Such an organization as exists in Germany today, which is the product of a century's development, obviously cannot be

adopted in its entirety by another nation differing widely in many vital points of character and tradition. The possible application or adaptation at home of what we saw was always in our minds, and was fully and frankly discussed during the two days which we set aside for this purpose. Some of us may dream of a British Book House in years to come, but we all realize that no scheme involving any substantial capital outlay would meet with acceptance

in the present condition of British trade.

Keeping this clearly in mind, and after careful consideration from every possible point of view, we have come to the conclusion that the following suggestions can be usefully adopted by the British book-trade. We appreciate that there are difficulties to be overcome, perhaps not the least of which are the fear of beginning a new thing and apprehension of the possibility of ultimate failure.

Practical Proposals for Adoption by the British Booktrade

I. A British Book-Trade Council

We are impressed by the advantages to be gained by the formation of a democratically elected body representative of the trade as a whole, which would be in a position to deal with trade questions and difficulties, to legislate for their solution and to promote the well-being of all those engaged in the production and distribution of books. We are of opinion that such a body should be at once constituted.

It would be well for us to state here that we are not contemplating the setting up of a body to usurp the powers, influence or work of any of the existing societies or associations, but rather the formation of a body whose duties should be entirely those of co-operation, co-ordination and organization.

It is probable that such a body would in practice consist largely of members of the Councils of the Publishers' Association and the Associated Booksellers, but its members should be elected to serve the trade *as a whole*, and not merely to serve sectional interests. It would be the first task of such a body to carry out such of our recommendations as meet with general approval.

II. An Orders Clearing Office

The establishment of an Orders Clearing Office should be advantageous. No elaborate office or large staff will be necessary, but rather a small room to which the present orders from country booksellers to publishers could be sent *en bloc*. A saving should result both in postage and in time, instead of dozens of post-card orders

being sent to many different publishers thruout London, they could be forwarded in one envelope to the Orders Clearing Office and there sorted under the names of the various publishers, who would send representatives to collect them. This should mean that with the present postal system most country orders would be received by the first post instead of dribbling in all day. Publishers should thereby be able to execute their orders by return. Use might also be made of the Orders Clearing Office by the town trade to save much expensive "collecting."

It is neither our wish nor our intention that the establishment of such an Orders Clearing Office should in any way prejudice the wholesaler whose bulk orders and prompt settlements are of great concern to the publishers generally, and whose detailed service is indispensable to the bookseller. It would not be to the advantage of the trade as a whole if the wholesaler were placed in any worse position because of business being diverted from the wholesaler to the publisher. We do not think that this will be the case, but as a precautionary measure and to establish the wholesaler on a proper basis, we make the proposal, subject to the following conditions: i.e. That any wholesaler who carries a fully representative stock and buys books of all classes in quantity on subscription shall buy at such terms as will enable him to supply the retailer with his day to day orders at the same rate of discount as would be given by the publisher had the order been sent direct.

What is suggested is an *Orders Clear-*

ing House for publishers' daily orders, not a general central warehouse.

III. A Co-operative Town Trade Delivery Service

We consider, especially at the present time, mainly because of the traffic difficulties in London, that the institution of a Parcels Clearing Office, for the actual packing and dispatch of parcels is inadvisable. At the same time we are of the opinion that a Co-operative Town Trade Delivery service for London could be set up immediately with a positive saving of time and money. At present there is a great amount of overlapping. It should be comparatively simple to establish a central depot to which all parcels could be sent, thus making one or two motor vans do the work of a dozen. The system might later extend to the Home Counties and need not involve any heavy capital outlay.

IV. An Address Book

One of the pressing needs of the trade is an accurate and comprehensive address book of booksellers and publishers, British and Colonial. The compilation of such a work should immediately be put in hand. At present there exists no satisfactory book

of reference, and up till now it has been no one's business to compile such a list. An official address book, if competently done, should in the long run prove a source of revenue rather than an expense, especially if in connection with it the supply of classified lists, addressed labels, etc., was undertaken.

V. A Technical Library

We were much impressed by the utility of the technical libraries both at the Book House in Amsterdam and at the *Börsenverein* in Leipzig. It was depressing to realize that the British booktrade possesses no central technical library of its own, and that we are almost entirely dependent upon the British Museum for references which concern our own trade. With little expense, but by determination and good-will, an up-to-date and complete technical library could be established. Such a reference library should contribute to greater efficiency and be of considerable assistance to us all. While the need for such a reference library may not be apparent every day, yet occasions frequently arise when the lack of it is felt, and at such times its value may well be immeasurable.

The Formation of a Committee of Survey

We appreciate that before the suggestions given above can be put into operation they must be carefully considered and discussed by the trade as a whole, and further that if approved there must be created some body whose duty it will be to see that the various suggestions are carried out.

We do not feel that our work would be complete without a further study of the British booktrade with a view to discovering what could better be done co-operatively. Before embarking upon this last part of our work we feel it desirable that our position should be strengthened by the nomination of three further members each by the Publishers' Association and the Associated Booksellers.

At an appropriate time, a meeting of the whole trade should be convened to receive a further report from this enlarged com-

mittee, and, if this is approved, to give effect to its recommendations.

We believe that if it is recognized that the British booktrade is in need of some re-organization, and that this can be accomplished by willing and enthusiastic co-operative effort, then half the difficulties will have been overcome.

We express the hope that all those who are interested will consider our recommendations carefully. Everyone should work to improve the conditions of the trade as a whole, and strive to make it a still more important agency for educational and intellectual advancement. The recommendations are the unanimous conclusions of the delegation; it will be apparent that they are not dictated by any narrow sectional point of view, altho each member has considered the questions from the angle of his own trade knowledge.



Decoration by C. B. Falls for "Mother Goose" (Doubleday, Page)

Making Books For Children

An Inquiry in Three Parts

Robert O. Ballou

University of Chicago Press

PART II.

AN IMPORTANT contribution of the child specialists to knowledge of how children's books ought to be made is contained in the report of a study into "The Effect of the Physical Makeup of a Book Upon Children's Selection," by Florence Eilau Bamberger, published in 1922 by Johns Hopkins Press at Baltimore.

Statement of the problem and probable findings of the study is made concisely in the introduction by quotations from two earlier works. One author is quoted:¹

"Any teacher may easily try the experiment of putting two different editions of the same book in the classroom library. The little, dull-colored, small type, Robinson Crusoe, with a text-book air will stand on the shelf, while the edition with a bright cover, large type, and plenty of pictures will be snapped up at once as a desirable prize. Children's librarians will tell you of the little-used book, that on returning from the bindery in a fresh red cover, starts out on its career of popularity."

Frances Jenkins Olcott, who has had wide experience with children's reading, is quoted in a like vein:

"A child's idea of an attractively bound book is not according to the esthetic taste of the literary connoisseur. The book that fills a child with the keen longing to read or own it for himself, and which frequently induces him to steal it from the library shelves is the one with a bright cover—red, preferably—illustrated with story-telling pictures and rich with gilding. A classic in such guise can well hold its own against the highly decorated modern juvenile that drives the text-book-cover classic into humble shadow."

Results of the Bamberger study indicate that the binding of a book should not be "preferably red" but "preferably blue" with red as second choice. Otherwise the statement of the problem is thoroly upheld by the investigation of preferences among hundreds of first-, second-, and third-grade children.

It seems a little absurd to go on abstracting this excellent volume when everyone who has anything to do with planning books for children ought to have it on his desk, but many who are reading this may never take the trouble to get the book and the information which it contains is too interesting and valuable to pass by. Nine basic conclusions were drawn from the re-

¹ Fay-Eaton: "Instruction in the Use of Public Libraries." p. 375.

sults of the investigation. Shortened, they are as follows:

1. The format of a book does exert influence on a child's selection.
2. A small book has less appeal than a larger one. The favorite size seems to be about seven and one-half inches long, five inches wide, and one inch thick.
3. The cover should be bright. Blue, red, and yellow are the colors preferred, in the order named.¹



*Illustration by Dugald Walker for
"Orpheus With His Lute," by W. M. L.
Hutchinson (Longmans Green)*

4. Titles should reflect some favorite activity or desire of a child. Among a group of imaginary titles given children

¹This disagrees with the conclusion of Frances Jenkins Olcott, quoted above, and also with the report of C. W. Valentine ("An Introduction to the Experimental Psychology of Beauty") who reports "An experiment in Antwerp with many school children showed that red was the most popular color with children from four to nine years of age, whilst after that age blue was the most popular." Both of these exceptions are noted in the study. Perhaps blue is a more sophisticated color than red, and perhaps American children become sophisticated at an earlier age than German children. At any rate the disagreement is not important.

these four were chosen as desirable in the order named: "In a Toy Shop," "Fairy Tales," "The World on Wheels," "Golden Haired Letty."

5. Of the internal arrangement these preferences were noted: (a) At least one-fourth of the book should be pictures. Full-page pictures are much preferred to smaller ones inserted in the text. (b) Pictures printed in colors of high saturation and a great degree of brightness are much preferred to black and white illustrations or pictures printed in soft colors. (c) Humor and action in pictures make a strong appeal to primary children. (d) Pictures that tell a story are desired.
6. Because of the short-interest span of primary children they prefer a page with few lines and wide margins.
7. There are few sex differences. Boys, however, are more insistent upon large books than girls. Girls, in general are more interested in people (in illustrations and text) and boys in things.
8. Crude primary colors produce a less active reaction with increasing age.
9. Men's judgments in the matter of what children like are more accurate than women's.

Many of these conclusions seem rather fundamental and common knowledge to anyone who knows children, yet there are very few books printed for children which do not disregard one or more of these observations. It is unfortunate that some of the conclusions are not more clearly worded. The favorite size noted is 5 by 7½, yet the report distinctly says that "a large book" is preferred to a small one, and later that very young children like small books better than older ones do, and that girls like smaller books than boys. I would call a 5 by 7½ book a small book, but on the basis of this report would not know whether to specify this size for children of six or of nine or ten years of age, or for boys or girls.

Many of the conclusions bear interesting analysis. Among the titles the favorites suggested are: a favorite place, favorite imaginative adventures ("Fairy Tales" and "The World on Wheels"), and a

favorite heroine. Here is almost a wide enough range to cover titles of all children's books. How do titles of recent juveniles fit these classifications? "The Light Princess," "The Foundling Prince," "Rainbow Gold," "Little Gray Doors," "A Ride on a Rocking Horse," "Daniel Boone, Wilderness Scout," "The Tired Trolley Car," "Tales From Silver Lands," "Chimney Corner Fairy Tales," "The Treasure Ship."

All very good, tho a few more "favorite places," since the title indicating one held first place, might be interspersed. But here are some others which might be improved: "When We Were Very Young," "Roundabout Rhymes," "Little Lucia's School," (certainly not a favorite place for most children, to our—not the children's, shame), "Stories of America," "The American Twins of the Revolution," "Fifty Country Rhymes." Perhaps someone is rising to defend the first named. It needs no defense. It is a masterpiece. Nothing could really spoil it. Yet it is something of a pity that it was designed and named obviously as a book for adults and not for children. And its huge sale is an evidence, not at all of the success of its format with children, but of the sheer delight that is in both its verses and illustrations for both children and adults.

The ninth conclusion is amusing and sobering. If it is given wide enough circulation perhaps the men in houses publishing juveniles will buck up and give their opinions with more conviction. Women have always bullied them in such matters.

Here is a scattering outline of what children's books should be like. But this study is based entirely upon children's preferences expressed in active choosing of books which had been made available for the investigation. And because of my interest in and belief in the importance of these preferences, I have written along for an hour or more without once putting a leg over my pet hobby horse, whose name as you, dear and gentle reader, know so well if you have been reading these articles, is "Fitness-to-Purpose," and who is more physical than spiritual, as all good horses are.

There must, of course, be no conflict between the preferences of a child and the

needs of his somewhat careless hands and not yet fully developed organs of sight. Good type, good paper, good presswork, and good binding, may all be gathered in combinations which meet the requirements indicated by the study just discussed.

First of all the type must be large enough and the line short enough not to tire the eyes of a child. Lewis M. Terman in his "Hygiene of the School Child" writes: "School books should be made of white paper, without gloss; the lines should be short, preferably about three inches, the margins wide, and the print large." "Large" is indefinite enough. For a child of six, let us say that "large" means eighteen point, with four points between the lines; for a child of ten, twelve or fourteen point.

The kind of type seems less important nowadays, when there are so many good



Drawing by Boris Artzybasheff for "Little Brother Francis of Assisi," by Michael Williams (Macmillan)



Illustration by Boris Artzybasheff for "Feats on the Fiord," by Harriet Martineau (Macmillan)

types from which to choose. In an experiment in New York City several years ago W. E. Rudge reports that children read lines set in Goudy's Kennerley more easily than the same lines set in other types. This does not mean, of course, that all children's books should be set in Kennerley, but it does indicate that a free, slightly bold letter is better than a stilted and condensed letter, and common sense adds force to a somewhat obvious remark.

Glazed paper as a reading surface is an instrument of the devil wherever found. When the glare which it produces shines into sensitive young eyes and helps drive them to the oculist before they have known their first love affairs, it becomes particularly damnable. It ought never to be used in children's books.

Weak, bulking, papers, tho they obviate the difficulty encountered in coated paper, are ruled out because of their lack of strength. Children will tear them out of

their bindings. Not all of them have read Hilaire Belloc's kind warning:

"Child, do not throw this book about;
Refrain from the unholy pleasure
Of cutting all the pictures out!
Preserve it as your chiefest treasure.

"Child, have you never heard it said
That you are heir to all the ages?
Why, then, your hands were never made
To tear these beautiful thick pages!"

The rest of it would make a beautiful, poetic ending for the last of these three articles when it comes along next week, but I would probably forget to quote it then, so let's call a recess and have the rest of it now, tho it has nothing to do with paper and bindings:

"Your little hands were made to take
The better things and leave the worse
ones.

They also may be used to shake
The Massive Paws of Elder Persons.

"And when your prayers complete the day,
Darling, your little tiny hands
Were also made, I think, to pray,
For men that lose their fairylands."

Anyone who isn't instantly enthusiastic, and who doesn't smile at least once, and clear his throat at least once while reading that poem, has no business trying to plan children's books.

To get back to the subject: A strong book paper, with an antique finish containing as much rag as the book can afford is the ideal paper stock for a juvenile.

Illustrations and their colors are covered by the children's preferences listed in the neatly numbered conclusions. One additional bit of advice: (no child stood up in his place and shouted it, because the children know nothing about it—they know only what they like.) When buying illustrations do not go to a bargain sale.

Change the first two words of the last sentence to "When reproducing. . . ." and you have another good rule. One of the most effective methods of reproducing children's illustrations in color when the

subjects lend themselves to this medium is that of the linoleum or woodcut. C. B. Fall's "A B C Book" (*Doubleday*) is an excellent example of its success.

In binding the child's book remember again that Hilaire Belloc is not read by all children, nor heeded by all who read him. Juveniles should be strongly sewed, in signatures of eight pages, bound in cloth-covered boards and reinforced with tapes sewed onto the signatures and pasted down between the endsheets and the boards. The endsheets should be of strong, heavy paper. Decorated endsheets are much-to-be-wished-for virtues in any children's book, but the decoration (which should follow the rules laid down for illustrations—that is it should be brightly colored and contain simple elements in pictures understood and loved by children) should be printed on

paper chosen for its tensile strength and durability.

There are few book cloths suitable for binding children's books. Those made in America at least are almost all of them dull and uninteresting. John Day has solved the problem in a recent publication by using a gayly patterned cloth made for making cheap house dresses. You can buy it in hundreds of patterns in any department store in the East side of New York or on Milwaukee Avenue or Halsted Street in Chicago, or any like district in any city. "Number Four Joy Street" is bound in a white cloth which has been printed after the cases were made and is now covered with a brilliant pattern. There are a dozen ways to do it. But don't send out a juvenile with a drab cover.



*Decoration by Elizabeth McKinstry
for her book, "Puck in Pasture"
(Doubleday, Page)*

THE Publishers' Weekly

The American BOOK TRADE JOURNAL

Founded by F. Leyboldt

EDITORS

R. R. BOWKER F. G. MELCHER
62 W. 45th St., New York City

October 23, 1926

I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto.

—BACON.

An Important Study in Trade Methods

THROUGH the courtesy of the Society of Bookmen of Great Britain, its chairman, Stanley Unwin, and secretary, Maurice Marston, we are permitted to print in complete form the report of the delegation which went to Amsterdam and to Leipzig to study the foreign ways of handling books. The committee was carefully balanced so as to include a great variety of interests—publishers, wholesalers and booksellers—and they found a very warm welcome in both book centers. The report gives every evidence of being a most valuable document.

Inasmuch as the English system of distribution is somewhat similar to the American, this report will have almost the value here of a special investigation for our study. It would have been interesting if they had also been able to add to this report a study of the methods in Paris and in Copenhagen, where similarly highly organized systems have been developed.

The question of distribution practice will be one of the chief problems before both the English and the American booktrade in the next ten years. Methods change slowly, and only gradually are ideas evolved that are perfectly suitable to the varying conditions, but, with the general cooperative spirit that exists between publishers and booksellers, studies in booktrade technique ought to bear fruit.

Bookstore Salaries

BOOKSELLING, like other professions of cultural and sentimental interest, often suffers thru its friends, and when people, who, because of their love of books, take bookselling positions at less than a living wage, they are not helping the sale of books but are lowering the standards under which it can grow and operate. A competent candidate for bookselling recently applied at one of the large eastern retail stores and was told that the salary for the position was \$15 and that plenty of candidates for the position could be drawn "from the best families," and college graduates, too. It is possible that some good effective workers are obtained by that system, but we should be much more inclined to expect that the salesman would give in return only what they got paid for and in the meantime enjoyed the sentimental pleasure of living among books.

Fortunately for the industry such a basis of remuneration is not common in so far as we have been able to gather data, and most prosperous stores are giving the salesmen a basis of return that is decidedly more equitable. A salary based on service rendered and with increase whenever the returns justify is the spirit of modern retailing.

If a store wants to get competent help and yet does not have enough possible sales to offer full time work to a competent person, is it not possible to take on good salesmen for part time, that is, during the busiest hours of 11:30 to 4:30, or perhaps for Saturday only? Such hours might be possible for people who would not be able to take the full time work owing to home duties. Thus the store would gain and would get assistance in the hours when it was most needed.

Another interesting point on methods of remuneration was raised by discussion in the department store field, where one of the large New York stores has decided to abandon the bonus system on the ground that it did not improve selling and gave the salesmen less confidence in their assured income. The book business itself has often found that a combination of salary and bonus is valuable, especially when this bonus is applied to a real increase over the expected sales totals.

The International Authors' Conference

AUTHORS of various countries were in a three-day session from September 27th at Warsaw in discussion of authors' rights. The Polish delegate, Stanislaus Cnosnowski, received great applause when he presented for adoption a resolution expressing the hope that the United States should join the Berne Convention as quickly as possible. The congress expressed the hope that the American people will no longer oppose the extension of protection of authors' rights in their territory. The extension of authors' rights to fifty years after death was officially approved by the delegates.

The congress was opened by the president of the Polish Republic, and George Maillard was chairman. The discussions were conducted in French. On consideration of reservations which had been made by different countries on their accession to the Berne Convention, Denmark declined to agree to the general articles touching magazine and periodical publications. France and Tunis kept reservations as to applied arts, Great Britain stipulated as to mutuality, and Greece, Italy, Japan, Norway, Holland and Sweden also made reservations. If these varying conditions are to be done away with, it will be necessary for members to understand more fully the questions involved, as they may be interpreted differently by the Convention and by separate states.

Post Office Appeal for Revision of Mailing Lists

POSTMASTER KIELY of New York announces that due to the practice of many business concerns in using obsolete or inaccurate mailing lists, vast quantities of incorrectly addressed matter are deposited in the mails, but never delivered.

Business houses will be interested to know that mailing lists of any particular city may be submitted to the postmaster thereat who will have it corrected to date at a reasonable fee, the charge being 65 cents an hour.

The best mailing lists deteriorate through laxity—Beware the dead letter office.

The Increase of New Editions

IN looking over a survey of book publishing records, we have noticed that the low ebb of new titles came in 1920, when the total of new books and new editions had reached 6,187 from a total five years before of 10,445. Each year the number has increased a little, and last year it was 8,173, about 20 % below the earlier totals.

An interesting point in connection with the figures is that the number of new editions last year reached 1,493 as against a total in 1916 of 1,285, showing that reissues have come back faster than new book publishing. It ought to be a healthy sign, inasmuch as a rewinnowing of previously published books and the successful marketing of these is an important part of any good publishing program. Undoubtedly the activity of such reprint firms as Grosset and Burt has had a good deal to do with the broadening of this market.

The Publishers' Association, whose campaigns for book distribution have been going on since 1920, pointed out in a recent bulletin that the increase of new titles back toward the earlier activity has been developing since the campaigns began, and, in fact, the campaigns were begun for the purpose of broadening the market. It might also be pointed out that not only has there been a steady but not too rapid increase of new titles, but there has been an extraordinary increase in the size of the editions and general number of books sold. It has been estimated that there has been about a fifty per cent increase in the last six years, and this is probably not too high an estimate. Increasing sales with only a moderate increase in number of titles is a very healthy condition for publishing and a satisfactory one for the public.

The government promises to give its new census of figures of book production in another month, and these will be looked forward to with great interest.

Book Week
November
7th to 13th

AMERICAN FIRST EDITIONS

A Series of Bibliographic Check-Lists

Edited by Merle Johnson

Number 95

LEW [LEWIS] WALLACE 1827—1905

Compiled by Merle Johnson

WALLACE was an able General in the Civil War but that did not prevent his being an able writer in times of peace. His "Ben Hur" has been translated into most languages, seen as a play in most of the great cities, and viewed as a motion picture in most of the great and small places.

THE FAIR GOD. *Boston, 1873.*

BEN HUR. *New York, 1880.*
Light blue pictorial cover.

COMMODUS, AN HISTORICAL PLAY. n. p. [1887].

THE PRINCE OF INDIA. *New York, 1893.*
2 Vols.

THE WOOING OF MALKATOON: COMMODUS. *New York, 1898.*

LEW WALLACE: AN AUTOBIOGRAPHY. *New York, 1906.*
2 Vols. Limited edition, 250 copies, signed.

* * * * *

PRESIDENTIAL CAMPAIGN LIVES. *Philadelphia, [1888].*
Contains "Life of Gen. Ben. Harrison" by Wallace.

BATTLES AND LEADERS OF THE CIVIL WAR. *New York.*
Contains contributions by Wallace.

In the Book Market

EDNA ST. VINCENT MILLAY, the dramatist that is, enters in quite an impressive garb. *Harper* is publishing her three plays in one volume, a "collected edition of the Millay plays" with a wood-cut frontispiece by Cimino. It was Cimino, Harry Cimino, who helped make this same house's "Sutter's Gold" one of the best looking books we have seen this year. The three plays are "Two Slatterns and a King," "Aria Da Capo" and "The Lamp and the Bell," all of which have been published by *Harper* as separate and slender, black volumes. ❖ ❖ ❖ An interpretative history of Mexico and the Mexicans by George Creel, "The People Next Door" hails from *John Day*. ❖ ❖ ❖ In Oswald Kendall's "The Missing Island" we meet again Captain Hawkes, Brummet, his mate, and Cert'nly Wilfred, the astonishing cook. It is a tale of high adventure on the high seas and promises to hold all lovers of yarns of the sea. *Houghton, Mifflin* is the publisher. ❖ ❖ ❖

Louis Bromfield's "Early Autumn" is out and receiving all the acclaim it deserves. We are informed on every hand and in every periodical that it surpasses "Green Bay Tree" and "Possession" which is in-



Sketch of Louis Bromfield by Ralph Barton

deed high praise and a sure reservation for a place on the list of best sellers for the next six months. *Stokes* is responsible for all three volumes. ❖ ❖ ❖ John Erskine dives into the private life of another haloed figure. His new subject is Galahad. *Bobbs-Merrill* are the publishers of Galahad; Enough of His Life to Explain His Reputation." Professor

Erskine is not a member of the old school; he paints as bold and arresting a portrait as any Picasso. ❖ ❖ ❖ Publication of Osbert Sitwell's new book "Before the Bombardment" has been definitely set for October 29th by *Doran*, at the time Mr. Sitwell arrives in America. Sacheverell Sitwell's autobiographical novel, "All Summer and a Day" will appear in this country some time before Christmas. ❖ ❖ ❖ Other wielders of the pen who have arrived in this country are John Masefield, Frank Swinnerton and Hugh Walpole, and, of course, the Queen of Roumania. ❖ ❖ ❖

To meet the demand occasioned by the tour by Marie, Queen of Roumania, the firm of Greenberg, Inc., is rushing to press a special Royal Edition of her romantic novel, "Ilderim." This is Queen Marie's latest work and will no doubt be awaited with keen interest by all who hope to meet Her Majesty, in other words, half the men and all the women in the United States. ❖ ❖ ❖ Siegfried Sassoon breaks a seven-years' silence with a caustic and characteristic volume of poems, "Satirical Poems," *Viking*. The strength of his poems about the war won him an audience which awaits interestedly whatever falls from his pen. ❖ ❖ ❖ *Harcourt, Brace* are responsible for "The Book of Marriage," arranged and edited by Count Hermann Keyserling. Here twenty-four famous authors discuss the fundamental principles underlying the many aspects of marriage. Among them are Beatrice Hinkle, Havelock Ellis, C. G. Jung, Wassermann, Thomas Mann, Alfred Adler, Frobenius, Kretschmer and Tagore. An important book. ❖ ❖ ❖ Ben Hecht's new book, "Broken Necks," containing more "1001 Afternoons" will be delayed till October 27th, when it will be issued by Pascal Covici. ❖ ❖ ❖ The office Robert Nathan fan reports that "The Fiddler in Barly" (*McBride*) fulfills the high promise of his demure and caustic "Jonah." ❖ ❖ ❖ "A Boy's-Eye View of the Arctic," *Macmillan*, the account by fifteen-year-old Kenneth Rawson of Commander MacMillan's Arctic expedition, is a glowing book full of vitality and youthful enthusiasm.

In and Out of the Corner Office

WHEN we gave vent to a little impromptu data about the importance of 45th Street, New York, as a publishing center we mentioned 10 different houses that were located in the two blocks between Madison and 6th Avenues and now, having been properly chided for our carelessness, we hasten to add 6 others: A. S. Barnes & Co., at No. 7 West, of ancient lineage, specialists in publishing folk dance and gymnastic books; Samuel French, predominant in the field of plays; Isaac Pitman & Sons, at No. 25 W., international leaders in vocational and technical books; Norman W. Henley & Co., at No. 2 W., whose imprint is on some of the best selling technical books; Franklin Spier at 45, book promotion specialist and typographical expert, and E. W. Ames at No. 62, specialist in the books on South America.



Earle Balch came in last week with a bundle under his arm and it was suspected at once that a favored child had been born. It proved to be Baldrige's drawings in "Turn to the East," printed by Rudge. And it is no wonder the parent was excited as it is a book of most unusual beauty. The pencil drawings reproduced in terra-cotta red by aquatone process are superb.



On the same afternoon we had a pleasant call from W. W. Norton whose new house is developing another specialty, that of popular science. There is competence and enthusiasm here that will make an important new imprint. The three first volumes of his *New Science Series* were under his arm and, according to the plan, one was by an English, one by a Continental and one by an American writer. Herrick of the University of Chicago is the first American selected by C. K. Ogden, the chief editor, but the first one we shall read is "Science & Poetry" by I. A. Richards of Magdalen. Science is "doing things" to poetry according to his thesis.

Aleck Robertson, the deaf of California booksellers, always asks to have his copy of the "Trade List Annual" bound in two volumes, and there are half a dozen other dealers for whom copies are so made up. This year there are available three extra sets for anyone who would like the big book in two parts. The price of the set is seven dollars.



"Bob" Sherwood, raconteur and cut-up of the New York Booksellers' League, has sent us an autographed copy of his book on clowning, "Here We Are Again." Probably the chronicle does not come down to his bookselling days, but we see good yarns in it and most alluring pictures. The author will be pleased to know that the *Transcript* gave it a column review and a favorable one. It is one of the most flavor-some of circus books and out-Toby's "Toby Tyler."



We must put our copy of Helen Woodward's "Through Many Windows" on our permanent shelf of *Books About Books*. It has all the inside slants about many famous book campaigns. Mrs. Woodward has been the highest paid "ad" copy writer in the book field.



We put down here the other day an idea of Robert Lynd's, that the publishing world ought to take practical interest in the studies of the psychologists on the technique of reading. If booklovers read more rapidly they would use more books. The idea has stirred up interest at once. A very well-known booklover and valued subscriber writes us: "Does this apply to us poor devils who can read but only slowly—say 10 hours for a novel instead of 4? More information would make a good article in the *Weekly*. Many will be interested." That pleases us, and we are following up Lynd's idea.

Literary Vespers

EDGAR WHITE BURRILL is giving his Sunday afternoon "Literary Vespers" again this winter, at Aeolian Hall at 5:45. This is the sixth season of the Literary Vespers. These services are open to everyone, they are non-sectarian, and non-partisan; their aim is to present each week selections from the world's best literature. The talks are copyrighted; the first series is published by *Duffield*. The program for this season is:

1926

- Nov. 14 The Mask of Civilization
O'Neill: "The Great God Brown."
Nov. 21 The Pearls of Remembrance
Barrie: "Mary Rose." Benefield
Nov. 28 The Promise of Peace
Ford: "No More Parades." Montague.
Dec. 5 The City of Strangers
McNamee: "You're on the Air." O. Henry
Dec. 12 The Adventure of Living
Wells: "The World of William Clissold."
Dec. 19 The Greatest of These
Hugo: "Les Misérables." Barton. Durant

1927

- Jan. 9 The Romance of Business
Norris: "Pig Iron." "The Pit." Jameson
Jan. 16 The Uses of Adversity
Galsworthy: "The Silver Spoon." Deeping
Jan. 23 The Leaven of Laughter
Erskine: "Helen of Troy." Loos. Ade
Jan. 30 The Message of Art
Bromfield: "Possession." Browning

In addition to the Literary Vespers Mr. Burrill is conducting the Literary Evenings which he started last year. Admission to the Literary Evenings is by course tickets: \$8 for each series of six lectures; \$15 for two series; \$20 for all. A limited number of single admissions at \$1.50 will be on sale at the door every evening.

Literary Lectures

AMONG the most attractive of New York lecture announcements for the winter is the series at the Labor Temple School at Fourteenth Street and Second Avenue, New York, conducted by Will Durant, the author of "The Story of Philosophy." One series on "Contemporary Literature" started September 26th with Spengler's "The Decline of the West" being discussed as "The Book of the Month." In the last week of each month some new volume will be discussed under that title. Other lectures are on "H. L. Mencken and the New Age," Theodore Dreiser, Eugene O'Neill, Sinclair Lewis in October, Sherwood Anderson, James Branch Cabell and Carl Sandburg in November, three French authors in December, and so thru a long and attractive list up to June 26th. Mr. Durant is also accepting lecture engagements thru the Leigh Bureau.

Author Takes Ad Space

THE New York *Times* of October 11th carried a full page advertisement of Professor Irving Fisher's "Prohibition At Its Worst" signed and planned by the author, who, according to the statement in the copy, foregoes profits in order that this special promotion be made. The page outlines the general argument of the book and reproduces many of its drafts.

The Corner of School and Washington

ALTHO the famous Old Corner Bookstore has been long located on Bromfield Street, those who know and love old Boston connect the name itself with the building now two hundred years old which stands on the corner of School and Washington Streets. It has always been feared by lovers of the city that this building might at any time be torn down. It is pleasant to see the report in the *Transcript* that the barber shop signs which have decorated the building are coming down and that the building is being repainted and furnished up. This building is one of the shrines of the publishing industry as well as of bookselling, as it was from here that the firm of Ticknor & Fields operated.

Sidelights on Fall Publishers' Announcements

THIS year's Index to the Fall Announcements of the publishers in the PUBLISHERS' WEEKLY of September 25th covered 121 pages, with an average of 70 entries to the page—more than 9,100 entries. As each book has two entries, by title as well as by author, and allowing deductions for cross-references, the whole number of new publications listed for the season is well above 4,000. From these, various amusing statistics may be compiled. There is the matter of *color* in the names of the books, the record shows that "white" is in 14 titles, "red" in 12, "green" in 9, "black" in 10, "blue" in 11, and, curiously, the printer's finest colors for contrast, "yellow" and "orange" are used only once.

In the names of authors, to mention only those of the commonest English origin, the "Whites" have a record of 21 entries, the "Smiths" the "Johnsons" and the "Williams" have 16, the "Browns" 12, the "Robinsons" 10 and the "Joneses" 6. One of the Browns has a final "e," while one of the Johnsons is a Johnston.

The word "Old" is the first in the title of 15 books, while "New," in keeping with the spirit of the age, naturally outdistances it with a record of 33 entries. "Little," as an adjective, has even a better record, contributing 35 entries, three of which are editions of "Little Women," now out of copyright and active in the competitive publishing field.

Comparing the big cities of the world, the record shows "London" with 5 books, "New York" with 4, "Paris" with 3, and, last but not least, "Chicago" with one.

There are 18 books about "Jesus," 11 about "Lincoln," 6 about "Washington," 2 about "Wilson," and, curiously, the great "Napoleon" has one only.

Of books of travel, history and literature about the great nations of the world, "America" easily leads all the rest with a record of 52, "England" with 36, "France" with 20, "Italy" with 14, "China" with 13, "Spain" with 10, "Japan" with 8, "Germany" with 5, and the great territorial giant of the world, "Russia," with one, and "India" the subject of nine.

Of the technical sciences, "Chemistry" easily leads all the rest with twenty-four entries.

As the books in the Index to Fall Announcements are generally entered by catch-title, the various works on any given subject are conveniently grouped for speedy reference.

Valuable Index to Official Publications

A PUBLICATION of the utmost importance to all libraries, as well as to every association and individual interested in European affairs, has just been issued by the Reference Service on International Affairs of the American Library in Paris. It is a bibliography of the official publications of all the European countries.

The principal current publications of each government have been listed, arranged by ministries. In each case, the list is preceded by an introductory note, giving information as to the State Printing Office or official printers, as well as the addresses of one or two book-dealers. Prices are given and it is usually stated how the publications listed can be obtained.

Under the heading, "General Administration," is given a description of the official journals. Under the heading, "Parliament," is listed the most important publications connected with this body. Under each ministry is given a list of the year-books, periodicals and other serial publications. Single publications, as a rule, are not cited. Periodical publications which no longer appear have been listed only when still presenting some feature of special interest.

A complete list has been established of the diplomatic documents issued by the Ministry of Foreign Affairs of each country, except for France and Italy, where previous bibliographies already exist, and for Germany, where a bibliography is being prepared by the librarian of the Foreign Office at Berlin. The bibliography is issued in mimeographed form, and is limited to one hundred copies. The price is \$10.00. Further information concerning it may be had from the Reference Service on International Affairs of the American Library in Paris, 10, rue de l'Elvsée.

Obituary Note

CLEVELAND MOFFETT

CLEVELAND MOFFETT, author and journalist, died October 14th in Paris at the age of sixty-three. He was born in Booneville, New York in 1863 and graduated from Yale in 1883. He was on the European staff, the New York staff, and was later Sunday editor, of the New York *Herald*. His books include "Real Detective Stories" (1898); "Careers of Danger and Daring" (1901); "A King in Rags" (1907); "The Bishop's Purse," in collaboration with Oliver Herford (1913); "The Conquest of America" (1916); "The War Beautiful" (1917), and "Possessed" (1919). In 1894 he translated Paul Bourget's "Cosmopolis." In addition he wrote a number of prose poems and several successful plays. He is survived by his wife and two children who have been living with him in Paris.

Communications

EFFECT OF "BOOK-OF-THE-MONTH" PUBLICITY

DOUBLEDAY, PAGE & Co.,
Garden City, N. Y.

October 14, 1926.

Editor, *Publishers' Weekly*:

We have read your interesting editorial in the issue of October 9th on Buying a Book a Month.

You may be interested in our experience with "Teetallow" and "The Saga of Billy the Kid," since the facts seem to support the theory which you have expressed.

The sale of both of these books had not been large until the selection by the Selection Committee of the Book-of-the-Month Club. The sale in the regular trade from that time has been important. Unquestionably one of the main influences in this increased sale was the circulation by the Book-of-the-Month Club. The regular trade sale of "The Saga of Billy the Kid" is greater since the selection than it was before, and the same is true of "Teetallow."

Very truly yours,
DOUBLEDAY, PAGE & Co.,
S. A. Everett, Treasurer.

ERROR IN FALL ANNOUNCEMENT

Editor, *Publishers' Weekly*:

In your Fall Announcement Number (September 25) these publications of Laird & Lee were incorrectly listed under both title and author as being published by Holt:

"The Boy Friend." By Harry T. Harper. \$1.00, \$1.50.

"Numerology Made Plain." By Ariel Yvon Taylor. \$1.00.

"Hoyle's Standard Games," \$0.50.

LAIRD & LEE, INC.

By F. J. Schulte.

Periodical Note

FORMATION OF THE first publishing company exclusively controlled by women was announced recently at the offices of the *Woman Citizen*, 171 Madison Ave., which will soon be published by the new company, known as the Woman Citizen Corporation. The *Woman Citizen* was started in 1870 as the *Woman's Journal* and was published by Henry Blackwell and his wife, Lucy Stone, pioneers of the suffrage movement. In 1917 it was purchased by the Leslie Woman Suffrage Commission, headed by Mrs. Carrie Chapman Catt, with funds left by Mrs. Frank Leslie, and its name was changed to the *Woman Citizen*. Four years later it was organized as a magazine of non-partisan information for women voters.

Business Notes

CHICAGO, ILL.—The Illinois Book Exchange formerly at 202 South Clark Street is now at 337 West Madison Street.

HOLLYWOOD, CAL.—C. F. Lewis, formerly at 1731 N. Serrano St., Los Angeles, is opening a new store at 5602 Hollywood Boulevard.

NEW YORK CITY, N. Y.—Duffield & Co. which until September was located at 211 East 19th Street is now settled in its new quarters at 200 Madison Avenue.

NEW YORK CITY, N. Y.—The S. and S. Book and Stationery Co., 90 Featherbed Lane, is now to be known as the Semiat Library and Book Shop. A branch of this store is to be opened in about three weeks at 3427 Jerome Avenue.

The Weekly Record of New Publications

THIS list aims to be a complete and accurate record of American book publications. Pamphlets will be included only if of special value. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from title page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case word "apply" is used. When not specified the binding is "cloth."

Imprint date or best available date, preferably copyright date in bracket, is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n.d.].

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to; under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

Addington, Sarah [Mrs. Howard Carl Reid]

Pudding Lane people. 183p. il. (col.) O c. Bost., Little, Brown \$2
Another story about the Mother Goose people and their village, Pudding Lane.

Aitken, Robert I., and others

Arnold W. Brunner and his work. 148p. il. (pt. col.) Q '26 N. Y., Amer. Inst. of Architects buck. \$15

Anderson, Stewart, comp.

Sparks of laughter; seventh annual compilation. 300p. D [c.'26] Newark, N. J., Author, Box 366 \$2
A collection of jokes and humorous stories.

Arneson, Ben Albert, and others

A gateway to the social sciences. 391p. (bibl. footnotes) diags. O [c.'26] Bost., Ginn \$2.60

A textbook designed to give the college student a scientific attitude toward his own social relationships.

Asquith, Herbert Henry, Earl of Oxford and Asquith

Fifty years of British parliament; 2 v. 314p.; 314p. il. O c. Bost., Little, Brown \$8 bxd.

A former Prime Minister of Great Britain writes of events and matters within his political memory.

Austin, Leonard S.

The metallurgy of the common metals; 6th ed. rev. 658p. diags. O '26 N. Y., Wiley \$7

Avent, John M., comp.

Book of modern essays. 244p. il. S '26 Bost. Allyn & Bacon \$1.20

Ayres, Ruby Mildred [Mrs. Reginald William Pocock]

Spoilt music. 308p. D [c.'26] N. Y., Doran \$2

The romance of Jennifer Fry and Nicholas Gaunt, who both love and fear each other.

Barnard, William N., and others

Elements of heat-power engineering, pt. one; 3rd ed. 493p. il. diags. O '26 N. Y., Wiley \$4.50

Barrie, Sir James Matthew

The admirable Crichton, and other plays. 139p. D (Uniform ed. of Barrie's novels, plays and stories) '26 c.'18-'26 N. Y., Scribner \$2.50

"Dear Brutus" and "Mary Rose" are the other plays in this volume.

What every woman knows, and other plays. 139p. D (Uniform ed. of Barrie's novels, plays and stories) '26 c.'18-'26 N. Y., Scribner \$2.50

Including "Quality Street," "Alice-Sit-by-the-Fire" and "A Kiss for Cinderella."

Beacall, Thomas, and others

Dyestuffs and coal-tar products; 4th ed. rev. 180p. il. O '26 N. Y., Van Nostrand \$5

Bennett, A. H.

The prince's love affair. 287p. D '26 N. Y., Longmans \$2

A novel based on the romance of George IV, when he was Prince of Wales, and Maria Fitzherbert.

Beresford, John Davys

A candidate for truth. 486p. D (Murray Hill lib.; The history of Jacob Stahl, v. 3) [c.'12] N. Y., Doran lea. \$2.50

The early history of Jacob Stahl. 521p. D (Murray Hill lib.; The history of Jacob Stahl, v. 1) [c.'11] N. Y., Doran lea. \$2.50

The invisible event. 405p. D (Murray Hill lib.; The history of Jacob Stahl, v. 2) [c.'15] N. Y., Doran lea. \$2.50

Bernhard, O., M.D.

Light treatment in surgery; tr. by R. King Brown, M.D. 329p. (bibl. footnotes) il. diags. O '26 N. Y., Longmans \$7.50

Blasco Ibáñez, Vicente

A novelist's tour of the world; tr. by Leo Ongle and Arthur Livingston. 428p. il. O [c.'26] N. Y., Dutton \$6

A travel book by the author of "The Four Horsemen of the Apocalypse."

Bowman, James Cloyd, ed.

Contemporary American criticism. 343p.
(3p. bibl.) D [c.'26] N. Y., Holt \$2
A collection of essays by prominent writers dealing with the various controversies that have arisen recently in American literary criticism.

Bradford, Gamaliel

Darwin. 314p. (3p. bibl.) il. O c. Bost., Houghton \$3.50
A biography of the man directly responsible for the controversy between science and religion.

Brady, Loretta Ellen

Loyal and Mary Louise; their senior year. 252p. front. (col.) D c. Garden City, N. Y., Doubleday \$1.75
The second story about these two friends; for girls fourteen to seventeen.

Braley, Berton

The enchanted flivver. 255p. il. D [c.'25, '26] N. Y., Century \$2
Fourteen year old Dan Burleigh embarks upon adventure when he starts to drive a magic flivver.

Brown, Henry Collins, ed.

New York in the elegant eighties. 424p. il. D (Valentine's manual, no. 11) '26 Hastings-on-Hudson, N. Y., Valentine's Manual, Inc. \$5

Bryan, George S.

Edison, the man and his work. 361p. (7p. bibl.) il. O c. N. Y., Knopf \$4
Making use of much unpublished material, this biography gives a full-length portrait of Edison and at the same time contributes its bit to the social history of the nineteenth and twentieth centuries.

Buchanan, Madeline Sharps

The crimson blade; a detective story. 251p. D (Chelsea House popular copyrights) [c.'26] N. Y., Chelsea House 75 c.

Capek, Thomas

Origins of the Czechoslovak state. 104p. D '26 N. Y., Revell \$1

Carver, George, and Geyer, Ellen M., eds.

Representative Catholic essays. 221p. D c. N. Y., Macmillan \$1.75
By Hilaire Belloc, Francis Thompson, Joyce Kilmer, Alice Meynell, and others.

Cather, Willa Sibert

My mortal enemy. 122p. il. (col.) O c. N. Y., Knopf bds. \$2.50 bxd.
The tragic story of a woman's life, which also sketches the nineteenth century surroundings that produced her greatness of character.

Chapin, Howard M.

Rhode Island privateers in King George's War. 225p. il. O '26 Providence, R. I., Rhode Island Hist. Soc. \$5

Chesterman, Hugh

In England, once. 64p. il. O '26 N. Y., Appleton \$1.25
A story for children of the times of Roundheads and Cavaliers.

Proud Sir Pim, and other verses. 55p. il. O '26 N. Y., Appleton bds. \$1.25
A book of humorous verse and pictures.

Chisholm, Archibald

High roads and cross roads. 94p. D '26 N. Y., Longmans \$1
Guidance in choosing life's highroads of Christian loyalty rather than the crossroads of easy acquiescence to the commonplace.

Church historians; foreword and index by Peter Guilday. 437p. (bibls.) D c. N. Y., P. J. Kenedy \$2.75
Papers on fourteen of the most prominent historians of the Catholic Church.

Cicero, Marcus Tullius

Letters of a Roman gentleman; selected from the correspondence of Cicero and tr. by Arthur Patch McKinlay. 276p. il. map O c. Bost., Houghton bds. \$4

Clifford, Sir Hugh Charles

In the days that are dead. 316p. D c. Garden City, N. Y., Doubleday \$2
A new collection of Malay tales by the author of "The Further Side of Silence."

Clippinger, Walter G., D.D.

Student relationships; introd. by Frank Pierrepont Graves. 156p. (9p. bibl.) D [c.'26] N. Y., Nelson \$1.50
An orientation course for college freshmen and high school seniors by the president of Otterbein College.

Colvin, D. Leigh

Prohibition in the United States. 678p. (bibls.) O [c.'26] N. Y., Doran \$5
A history of the prohibition party and of the prohibition movement.

Connors, Barry

Applesauce; an American comedy in three acts. 110p. il. diagr. D (French's standard lib. ed.) c.'25, '26 N. Y., S. French pap. 75 c.

Conway, Bertrand L.

Studies in church history; 8th ed. 226p. O '26 St. Louis, B. Herder \$1.25

Cook, Albert Stanburrough, and Tinker, Chauncey Brewster, eds.

Select translations from Old English poetry; rev. ed. 206p. D [c.'26] Bost., Ginn \$1.48

Cooley, Rossa B.

Homes of the freed; introd. by J. H. Dillard; il. by J. J. Lankes. 213p. D (New Republic's dollar b'ks) c. N. Y., New Republic pap. \$1
Three generations of negro women as observed by a teacher in the Penn School, South Carolina.

Chalif, Louis H.

Chalif studies in rhythm and expression; b'klets 1 and 2. 40p.; 38p. S [ln. d.] N. Y., Author, 163 W. 57th St. pap. \$1 ea.

Chalif, Louis H., ed.

Folk dances of different nations; vs. 1-3. various

p. F c. '26 N. Y., Editor, 163 W. 57th St. pap. \$2 ea.

Chalif, Louis H., comp.

Music for Chalif studies in rhythm and expression; second collection. 49p. F c. '25 N. Y., Compiler, 163 W. 57th St. pap. \$3

Cooper, James Fenimore

The story of Leatherstocking; adapted and ed. by Annie Russell Marble from The Leatherstocking tales. 307p. (bibl.) il. D c. N. Y., Appleton \$2

Crandall, Irving B.

Theory of vibrating systems and sound. 282p. diags. O '26 N. Y., Van Nostrand \$5

Darwin, Leonard

The need for eugenic reform. 529p. O '26 N. Y., Appleton \$4

Davis, Robert Hobart

Over my left shoulder; introd. by Irvin S. Cobb. 366p. front. (por.) O c. N. Y., Appleton \$2

Reminiscences of men and events by a veteran newspaper man, famous as the editor of *Munsey's Magazine*.

Dearden, Harold

Understanding ourselves; the fine art of happiness. 377p. diags. O c. N. Y., Live-right \$3

Self-knowledge as a guide to men and women in the search for happiness.

De Blois, Lewis A.

Industrial safety organization for executive and engineer. 328p. il. O '26 N. Y., McGraw-Hill \$4

Deland, Mrs. Margaret Wade Campbell [Mrs. Lorin Fuller Deland]

The Kays. 336p. D c. N. Y., Harper \$2
A story of Old Chester in the days of the Civil War and of a house on High Street, over which hangs an air of mystery.

De La Vaissiere, Rev. J.

Elements of experimental psychology tr. from the 5th French ed. by Rev. S. A. Raemiers. 494p. O '26 St. Louis, B. Herder \$3

Dellenbaugh, Frederick Samuel

A canyon voyage. 305p. il. (col. front.) maps O '26 c. '18, '26 New Haven, Conn., Yale \$4

The narrative of the second Powell expedition down the Green-Colorado River from Wyoming, and the explorations on land in 1871 and 1872. Written by the artist and assistant topographer of the expedition.

De Loi, Raimon

Trails of the troubadours. 327p. il. O [c. '26] N. Y., Century bds. \$3
The author has followed the trails of the troubadours thru southern France and reconstructed their lives and times.

De Voto, Bernard

The chariot of fire. 356p. D c. N. Y., Macmillan \$2.50

A novel about a community of religious zealots, founded on the Illinois prairie, a hundred years ago.

Dexter, T. F. G.

Cornish names; an attempt to explain over 1600 Cornish names. 89p. D '26 N. Y., Longmans pap. \$1.25

Dickinson, Emily

The complete poems of Emily Dickinson; introd. by her niece Martha Dickinson Bianchi. 345p. front. (por.) S '26 c. '90-'24 Bost., Little, Brown lea. \$4.50 bxd.

Drayton, Michael

The ballad of Agincourt and The ode to the Virginian voyage. 31p. il. D '26 Hartford, Conn., E. V. Mitchell pap. 60 c.

Duncan, William Cary, and Matthews Adelaide

An errand for Polly; a character comedy in three acts. 93p. D (French's standard lib. ed.) c. '26 N. Y., S. French pap. 75 c.

Eliot, George, pseud. [Mrs. Mary Ann Evans Lewes Cross]

Silas Marner; ed. for school use by S. R. Hadsell and George C. Wells. 318p. il. S (Western ser. of Eng. and Amer. classics) c. Oklahoma City, Okla., Harlow Pub. Co. 78 c.

Encyclopaedia Britannica, 32 v.; 13th ed. various p. il. (pt. col.) maps (col.) Q [c. '26] N. Y., Encyclopaedia Britannica, Inc., 342 Madison Ave. \$99.20 bxd.

Prices for the new Encyclopaedia Britannica vary according to the binding from \$99.20 for cloth to \$325 for full leather.

Farson, Negley

Sailing across Europe. 369p. il. map (col.) diagr. D [c. '26] N. Y., Century \$3.50

A delightful account of two people's adventures in making their way across Europe from the North Sea to the Black Sea, in a small boat.

Fielding, A., pseud.

The footsteps that stopped. 306p. D c. N. Y., Knopf \$2

Suicide or murder? Chief Inspector Poynter of New Scotland Yard solves a seemingly inexplicable mystery.

Finn, Francis James

Candles' beams. 256p. front. D c. N. Y., Benziger Bros. \$1

A book of short stories.

Fisher, Irving

Prohibition at its worst. 255p. (4p. bibl.) diags. D c. N. Y., Macmillan \$1.75

The professor of economics at Yale University discusses the hygienic good, the economic good and the social good of Prohibition.

Flanner, Janet

The cubical city. 426p. D c. N. Y., Putnam \$2

A novel of Manhattan; its heroine, a scenic designer, originally from Ohio.

Ford, Corey

The gazelle's ears; il. by Frueth. 318p. il. O [c. '23-'26] N. Y., Doran \$2

A book of humorous essays.

Ford, Ford Madox

A man could stand up—. 347p. D c. N. Y., A. & C. Boni \$2.50

A novel which completes the author's trilogy of the Great War; the first two books were "Some Do Not" and "No More Parades."

Dally, Benjamin William

The ability of high school pupils to select essential data in solving problems. 111p. (bibl.) O (T. C. Contributions to educ. no. 190) '25 c. N. Y., Teachers

College, Columbia Univ. \$1.50; pap., \$1.25
Directory of Catholic colleges and schools, The; 2nd ed. various p. il. maps '26 Wash., D. C., Nat'l Catholic Welfare Conference \$7.50

- Fraser, Chelsea Curtis**
Heroes of the air. 442p. il. maps D [c.'26] N. Y., Crowell \$2
A book on aviation for the boy reader.
- Fuller, George W., and McClintock, James R.**
Solving sewage problems. 548p. il. O '26 N. Y., McGraw-Hill \$6
- Galsworthy, John**
The country house. 342p. S (John Galsworthy-Grove ed.) '26 c. '07, '23 N. Y., Scribner \$1.25
Fraternity. 408p. S (John Galsworthy-Grove ed.) '26 c. '09, '23 N. Y., Scribner \$1.25
The island Pharisees. 306p. S (John Galsworthy-Grove ed.) '26 c. '08, '23 N. Y., Scribner \$1.25
The patrician. 380p. S (John Galsworthy-Grove ed.) '26 c. '11 N. Y., Scribner \$1.25
- Gard, Roger Martin Du**
The Thibaults; 2 v.; tr. by Madeleine Boyd. 319p.; 312p. D c. N. Y., Liveright \$5 bxd.
The first two volumes of a story of middle class life in the suburbs of Paris; these correspond to the first four volumes in French of which there will be ten, in all.
- Gate, Ethel May**
Tales from the enchanted isles; il. by Dorothy P. Lathrop. 118p. il. (col. front.) O c. New Haven, Conn., Yale \$2
Fairy tales and whimsical verse combined in an attractive book for children.
- Gibran, Kahlil**
Sand and foam; a book of aphorisms; il. by the author. 85p. O c. N. Y., Knopf \$2
By the author of "The Prophet."
- Gilbert, George**
Cowgirls—plus; a western story. 255p. D (Chelsea House popular copyrights) [c.'26] N. Y., Chelsea House 75 c.
- Gilbert, George Holley**
Jesus and his Bible. 176p. D c. N. Y., Macmillan \$1.75
By the author of "Student's Life of Jesus."
- Goodwin, Harold**
Autoclaves and high pressure work. 166p. il. D '26 N. Y., Van Nostrand \$2
- Gorman, Herbert S.**
A Victorian American, Henry Wadsworth Longfellow. 363p. il. O [c.'26] N. Y., Doran \$5
The first modern estimate of the poet of our childhood.
- Gray, Alexander**
Electrical machine design; the design and specification of direct and alternating current machinery; new 2nd ed. 523p. il. O '26 N. Y., McGraw-Hill \$5
- Groves, Ernest Rutherford**
The drifting home. 225p. D c. Bost., Houghton \$1.75
The professor of sociology in Boston University discusses some of the outstanding social problems of the modern home.
- Gruenberg, Benjamin Charles, ed.**
Modern science and people's health. 256p. O (People's Inst. "lectures-in-print" ser.) [c.'26] N. Y., W. W. Norton & Co., 70 Fifth Ave. \$2.50
Specialists in anatomy, chemistry, psychiatry, etc., tell what their sciences are doing for people's health.
- Guthrie, Ramon**
Marcabrun. 260p. D [c.'26] N. Y., Doran \$2.50
A novel based on the life of one of the first of the troubadours of whom early writers said "he spoke evil of women."
- Haggard, Sir Henry Rider**
The days of my life; 2 v.; ed. by C. J. Longman. 319p.; 295p. il. O '26 N. Y., Longmans \$7.50
The autobiography of an English novelist.
- Hale, George Ellery**
Beyond the milky way. 120p. (bibl. footnotes) il. D '26 c. '25, '26 N. Y., Scribner bds. \$1.50
Outlines some of the newest discoveries, both in astronomy, dealing with the infinitely large and in physics, dealing with the infinitely small.
- Harper, Charles George**
A literary man's London. 292p. il. O [n. d.] Phil., Lippincott \$4.50
The author shows us the London of Milton, the London that Pope, Gray and Keats knew, and other fascinating aspects of the city, in the light of literary tradition.
- Hatt, William K., and Scofield, H. H.**
Laboratory manual of testing materials; 3rd ed. 166p. il. D '26 N. Y., McGraw-Hill \$2
- Headley, Leal A.**
How to study in college. 427p. (bibl. footnotes) diags. O [c.'26] N. Y., Holt \$3
- Hemingway, Ernest**
The sun also rises. 259p. D c. N. Y., Scribner \$2
A novel about a group of English and American expatriates who frequent the Latin quarter in Paris.
- Herrick, Charles Judson**
Fatalism or freedom: a biologist's answer. 96p. S (New science ser., v. 3) [c.'26] N. Y., W. W. Norton & Co., 70 Fifth Ave. \$1
- Heyliger, William**
The fighting captain, and other stories. 265p. front. D '26 c. '21-'26 N. Y., Appleton \$1.75
Stories of school athletics, for boys.
- Highton, Albert H.**
Practical proofreading. 222p. il. O (Standard textb'ks on printing) c. Chic., United Typothetae of Amer., Dep't of Educ. \$4
- Hill, Owen A.**
Sermons for Sundays, or, The seed is the word of God. 383p. O '26 St. Louis, B. Herder \$2.25
- Fuhrman, Milton Henry**
Use of the camera in studying the growth and development of dairy animals. 24p. il. diagr. O (U. S. Dep't of Agri. circ. 371) '26 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 10 c.
- Gravatt, George Flippo, and Marshall, Rush Porter**
Chestnut blight in the southern Appalachians. 11p. maps O (U. S. Dep't of Agri. circ. 370) '26 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 10 c.

History of the lives and bloody exploits of the most noted pirates, The. 295p. O '26 N. Y., Empire State Book Co., 70 W. 51st St. \$3

Hool, George A., and Whitney, Charles S.

Concrete designers' manual; tables and diagrams for the design of reinforced concrete structures; 2nd ed. 327p. diags. O '26 N. Y., McGraw-Hill \$4

Horler, Sydney

False-face. 292p. D [c. '26] N. Y., Doran \$2
A story of intrigue and adventure which includes a great plot against the British government.

Housman, Laurence

Puss-in-boots [verse]. 31p. il. O '26 N. Y., Appleton \$1.25

Houston, David Franklin

Eight years with Wilson's cabinet 1913-1920; with a personal estimate of the president; 2 v. 369p.; 360p. il. O c. N. Y., Doubleday \$10

An account of the deliberations and actions of Wilson and his cabinet during the war years by the former Secretary of Agriculture and of the Treasury.

Hughes, Rupert

George Washington, the human being and the hero, 1732-1762. 586p. (8p. bibl.) il. O c. N. Y., Wm. Morrow \$4

A biography which covers the first thirty years of Washington's life, told as much as possible in quotations from Washington's writings.

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Mechanical drawing. 184p. il. diags. O c. Oklahoma City, Okla., Harlow Pub. Co. \$1.50

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James, Harlean

Land planning in the United States for the city, state and nation. 457p. (bibl.) il. maps. diags. D (Land economics ser.) c. N. Y., Macmillan \$5

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Personal memoirs of the author who crossed the plains in 1853 and settled on Puget Sound.

Kennedy, William D., ed.

Free lance writers' handbook and directory of literary markets. 400p. O '26 Cambridge, Mass., The Writer Pub. Co., Harvard Sq. \$5

Keyser, Cassius Jackson

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An explanation of so-called autonomous thinking.

Kinsey, Alfred Charles

An introduction to biology; ed. by William F. Russell. 572p. il. (col. front.) diags. D [c. '26] Phil., Lippincott \$2.50
For high school students.

Knight, Frederick Butterfield, and others

Standard service arithmetics; bk. 1, for third grade. 398p. il. (pt. col.) diags. D (Standard mathematical service) [c. '26] Chic., Scott, Foresman 80 c.

Kopeloff, Nicholas

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A bacteriologist discusses the conditions determining the need for operations, other treatments possible, etc.

Krishnamurti, Jiddu

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Football conditioning; an illustrated handbook for coaches, students and players. 59p. il. O c. N. Y., A. S. Barnes flex. fab. \$1.50

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The author, who runs a health section in a Los Angeles newspaper, conducts his practice entirely without the use of drugs.

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The whale ship Charles W. Morgan [2nd ed.]. 14p. il. O c. New Bedford, Mass., Reynolds Pr. Co. apply

Keys, L. R.

How to study your Bible. 32p. O '25 c. Fresno, Cal., Crown Pr. Co. pap. 35 c.

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eric Sawrey Lowndes]**
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The author is head of the economics department of
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ton & Co., 70 Fifth Ave. \$1
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- Wash., D. C., Gov't Pr. Off.; Sup't of Doc.
pap. 20 c.
- Munsell, Jesse Guy**
The healing power of nature, or, The world's
health hope. 228p. D [c. '26] [Lincoln, Neb., Mun-
sell's Mineral Food Co., 1215 P St.] flex. fab. \$1.50

Morton, Leah

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The open door primer, for children learning English. 81p. il. (col.) D c. N. Y., Macmillan 60 c.

Neumann, Arnold Johannes Robert

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Prentice, Charles Frederick

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Princess, pauper and penitent; the dear saint of holy church, Elizabeth of Hungary; written by a poor Clare nun of the Episcopal Church. 236p. (7p. bibl.) front. S '26 Merrill, Wis., Grace Dieu Press \$2

Pritchard, Capt. J. Laurence

The book of the aeroplane. 255p. il. diagrs. D '26 N. Y., Longmans \$2.75

The history and development of the modern aeroplane.

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Figures of the past; introd. and notes by M. A. De Wolfe Howe; new ed. 363p. il. O '26 c.'83-'26 Bost., Little, Brown buck. \$4

This book has been out of print for some time.

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The natural history of ants; tr. by William Morton Wheeler. 297p. il. O c. N. Y., Knopf \$5

From an unpublished manuscript in the archives of the Academy of Sciences of Paris.

Reid, Annette

The toll of victory [fiction]. 247p. D '26 N. Y., Appleton \$2

Phoebus, Gladys Edith

World markets for cutlery. 40p. O (Trade information bull. no. 415) '26 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 10 c.

Rands, Robert Delafield

Root disease of sugar cane in Louisiana. 20p. il. O (U. S. Dep't of Agri. circ. 366) '26 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 5 c.

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Rutherford, Joseph F.

Comfort for the Jews. 128p. S '25 Brooklyn, N. Y., Internat'l Bible Students Ass'n pap. 25c.

Schuetz, Herman Charles

Motor-bus transportation; pts. 1-3. various p. diagrs. O (Trade information bulls. nos. 393, 404, 416) '26 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 10c. ea.

Scott, Sir Walter

The lady of the lake; ed. for school use by Grace E. Jencke. 236p. il., map S (Western ser. of Eng. and Amer. Classics) c. Okla-homa City, Okla., Harlow Pub. Co. 78c.

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Sears, Minnie Earl, comp.

Children's catalog; 3rd ed., rev. and enl.; first supplement. 63p. O (Standard catalog ser.) '26 N. Y., H. W. Wilson pap. 60c.

Shaw, Stuart Bevier

Timber growing and logging practice in the California pine region. 76p. (bibl.) il. diagrs. O (U. S. Dep't of Agri. bull. no. 1402) '26 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 10c.

Skillman, Harry B., ed.

Park's annotated Georgia code; 1926 supplement; 2 v. various p. O c. Atlanta, Ga., Harrison Co. buck. \$20

Smith, Lewis Worthington, ed.

Current reviews. 400p. D [c.'26] N. Y., Holt \$2
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Spedding, Charles T.

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Tree, Viola

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Turner, W. J.

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Uexküll, J. von

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Urquhart, L. C., and O'Rourke, C. E.

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The dead ride hard. 304p. D c. Phil., Lippincott \$2
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Spalding's official baseball record, 1876-1926. 126p. S (Spalding's athletic lib. no. 59B) c. N. Y., Amer. Sports Pub. Co. pap. 50 c.

Stewart, Douglas, ed.

Spalding's official college soccer football guide, 1926-27. 86p. il. diagrs. S (Spalding's "red cover" ser. of athletic handb'ks no. 108R) [c.'26] N. Y., Amer. Sports Pub. Co. pap. 25 c.

Thorpe, George Cyrus

National and state prohibition under the eighteenth amendment. 160p. c. Kansas City, Mo., Vernon Law B'k Co. buck. \$12

U. S. Dep't of Agriculture. Forest Service

The Rocky Mountain forest experiment station; a leaflet for public information. 32p. il. map nar. O '26 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap. 10 c.

U. S. Federal Farm Loan Bureau

The farm loan primer. 12p. O '26 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. gratis

Weigel, Charles Adolph

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Nehemiah the builder; a Biblical drama with music. 32p. D [c.'26] Bost., Pilgrim Press pap. 65 c.

Wright, Rowe

A book of symbols for camp fire girls. 102p. il. D c. N. Y., Camp Fire Outfitting Co., 199 Green St. 50 c.

Youngblood, Francis James

Verses of love and life. 36p. T [n.d.] [Detroit, Mich., Author] pap. \$1.25

Zwemer, Amy E.

Moslem women. 272p. il. S c. Cambridge, Mass., Central Committee on United Study of Foreign Missions bds., 75 c.; pap., 50 c.

Waldron, Malcolm T.

The old man in the shade. 111p. il. O c. Los Angeles, Times-Mirror Press bds. \$2
The bedtime journeys of Betty and Bobby thru Fairyland.

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Essays on human relationships by the author of "Endicott and I."

Weeks, Walter S.

Ventilation of mines. 228p. il. O '26 N. Y., McGraw-Hill \$3

Whitman, Walt

Leaves of grass; abridged ed. with prose selections; ed. with introd. by Emory Holloway. 445p. S '26 c. '55-'26 Garden City, N. Y., Doubleday \$1.25

Wilkinson, Marguerite Ogden Bigelow [Mrs. James G. Wilkinson]

Citadels. 86p. S c. N. Y., Macmillan \$1.50
A collection of religious lyrics, some of which have appeared in magazines.

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Old and Rare Books

Edited by Frederick M. Hopkins



A VOLUME of "Poems" by Edith Wharton is announced by the Medici Society of London in a finely printed edition limited to 130 copies.

BERNARD QUARITCH of London announces the publication this month of a volume of "Letters from Edward Fitzgerald to Bernard Quaritch, 1853-1883," edited by C. Quaritch Wrenmore.

G. K. CHESTERTON has written an introduction to a special edition of Dr. Johnson's "Rasselas: Prince of Abyssinia" containing twenty-five woodcuts by Douglas Percy Bliss which Dent has just published.

WHITMAN collectors in England show a keen interest in the biography of Walt Whitman in the form of a novel, "The Magnificent Idler," by Cameron Rogers just published in London by Heinemann—published by Doubleday last April.

A. F. JOHNSON, of the British Museum, is preparing a volume on "French Typography of the 16th Century" for inclusion this autumn in the series "Periods of Typography" which Messrs. Benn are issuing.

THORNTON BUTTERWORTH of London announces a new edition of Walton's "Compleat Angler." This will be illustrated with sixteen wood engravings on Japanese paper by E. Fitch Dalglish, F.Z.S. There will be a regular trade edition and an edition de luxe on handmade paper limited to 100 copies.

SPURR & SWIFT of London have in preparation a reissue in ten volumes of the "Letters of the Marchioness de Sévigné," with a new introductory essay by Mme. Duclaux. The reprint, which will be in a limited edition, is from the rare Dublin edition of 1762. In a few days the same firm will publish a limited edition of a volume of essays by Arthur Machen, entitled "Notes and Queries," originally contributed to *T. P.'s Weekly* during 1908-09.

THE Fleuron Books for 1927 will include "The Bibliophile's Almanack for 1927," the first issue of a new annual for collectors, with special articles by Havlock Ellis, Charles Ricketts, and others, in two editions, including an edition de luxe limited to 300 copies; "Exalt the Eglantine and Other Poems," by Sacheverell Sitwell, limited to 350 copies printed on

Kelmscott handmade paper; "Marigold, an Idyll of the Sea," by W. J. Turner, a narrative poem of eleven cantos, limited to 350 copies handset in Walbaum type. Prospectuses will be sent on application.

THE current catalog of Henry Sotheran & Co., of London, "Books, Engravings and Caricatures relating to the French Revolution and Napoleon together with autographs and documents mainly from the Collections of the Earl of Crawford and Balcarres," comprises 1588 items. The caricatures of Napoleon, mainly in color, include several thousand prints, beginning with the year 1796 and continuing until 1813. They include English, French, German and Italian prints. This is a very important catalog for collectors of this period.

FRANCIS EDWARDS, the London bookseller, 83a High Street, Marylebone, devotes his 485th catalog to a list describing over 600 "Books relating to Sports and Pastimes: including Horses and Horsemanship; Big Game; Cricket; Boxing; Deer Stalking, Angling, etc." The angling items include Walton's "Compleat Angler," 1655, second edition, £120; third edition, 1661, £70; fourth edition, 1668, £40; "Universal Angler," combining three books, the first written by Walton, the second by Cotton, and the third by Venables, the fifth edition of the "Compleat Angler" and the last to be published during Walton's life, 1676, £25.

THE library of the late William T. Horn of this city, comprising 335 lots and sold in a single session at the Anderson Galleries October 6, realized \$4,254.50. A copy of Congreve's "Works," 3 vols., calf by Pratt, Birmingham, 1761, printed at the Baskerville Press, brought \$77.50; Shakespeare's "Works," 16 vols., 4to, London, 1853-65, the Halliwell edition, one of 150 sets signed by the editor in each volume, \$105; and Swinburne's "The Queen Mother," 12mo, cloth, uncut, Pickering, London, 1860, first issue of the first edition with the half titles and errata leaf, of which less than 20 copies were issued with this imprint, \$145.

THE Medici Society of London is publishing a new series for collectors and students entitled "Medici Books for Collectors," covering a wide range of subjects in applied art. The editor, William King, has in every case endeavored to collect subjects covering new ground. Each volume will be illustrated from photographs, the main body of which have been especially taken for this series. In this way it is hoped to provide a really scientific basis for study, aided by introductions fully summarizing the results of recent research and supplemented by complete bibliographies. New volumes are "Battersea Enamels, 1750-1756," by Eagan Shaw, and "Samplers," by Leigh Ashton.

J. H. WHITTY, of Richmond, Va., well-known editor of Edgar Allan Poe's "Poems," in a personal letter sounds a note of warning interesting to Poe collectors. He writes: "The attention of dealers and collectors is called to a rather sudden and plentiful supply of books originating from abroad of early dates with autographs and again with notes purporting to be in the handwriting of Poe. In a few cases there are early magazines from Poe to some of his well known friends. I have been frequently asked about the matter within the past two months and believe I am fully aware of the source of supply from which I was offered material, but they afterwards became suspicious and discontinued correspondence after I had shown a disposition to investigate the matter."

THOMAS THORP, 110 High Street, Guildford, England, has just published an important catalog of books printed before 1800, consisting of about 350 pages and containing nearly 6,000 items. It is issued in three parts which may be had separately: Part I. Containing over 1,000 books printed before 1640, including incunabula; several books printed by Pynson, Wynkyn de Worde, and other English printers; a few manuscripts, and a number of illuminated Horae, both manuscript and printed. Part II. Consisting of nearly 2,500 books printed between 1640 and 1700, including about 1,000 tracts issued during the Civil War. Part III. Con-

taining nearly 2,000 books issued during the 18th century, and a supplement consisting of books omitted from the previous parts, together with a list of about 5,000 18th century bookplates. This catalog is well worth preserving for reference.

BENJAMIN ROBERT HAYDON'S autobiography, long out of print and difficult to obtain in Taylor's edition of 1853, in three volumes, is being reissued in London by no fewer than three different publishing houses. Peter Davies's edition is expected this month in two volumes, reprinting Taylor's edition in full, with the memoirs, and with a preface by Aldous Huxley. The autobiography, apart from the memoirs, is being added by Humphrey Milford to the World's Classics in one volume, for which Edmund Blunden has written an introduction. Messrs. Bell have the third reprint in preparation under the title "The Life of Benjamin Robert Haydon," compiled and re-edited by Alexander Penrose, Fellow of King's College, Cambridge, from Taylor's edition of the autobiography and memoirs, and F. W. Haydon's edition of his father's "Correspondence and Table Talk." This will be in one volume, with half-tone illustrations and a photogravure frontispiece; and will probably appear early next year.

Auction Calendar

Tuesday afternoon, October 26th, at 2:30. An important collection of rare and valuable autograph letters and historical documents belonging to the estate of J. E. Barr of Philadelphia, Harry Gibbs Clay of Atlantic City and from other libraries. (No. 1394; Items 294.) Stan. V. Henkels, 110 Sansom St., Philadelphia, Pa.

Catalogs Received

America, Africa, Asia, etc. (No. 11; Items 791.) Boghallens Antikvariat, Alfred G. Hassing, Copenhagen, Denmark.
Americana. (No. 13; Items 580.) Ernest W. Stevens, Cannington, Bridgwater, England.
Books relating to localities in the west and south. (No. 169; Items 225.) Thomas J. Taylor, Taunton, Mass.
Books, engravings, drawings, maps, etc., relating to South and Central America and the Falkland Islands. (No. 486; Items 720.) Francis Edwards, 83a High Street, Marylebone, London, W. 1, England.
Books and prints on Canada, the Northwest, Arctic Regions, Indians, etc. (No. 3; Items 502.) Van-Cleland, Ltd., 286 Main St., Winnipeg, Man., Canada.
Economics, politics, sociology. (No. 726.) Joseph Baer & Co., Hochstrasse 6, Frankfurt on Main, Germany.
English literature before 1730. (No. 928; Items 208.) James Tregaskis & Son, 66 Great Russell St., London, W. C. 1, England.
First editions, association copies, autograph letters and manuscripts. (No. 4.) Phoenix Book Shop, 21 East 61st St., New York City.

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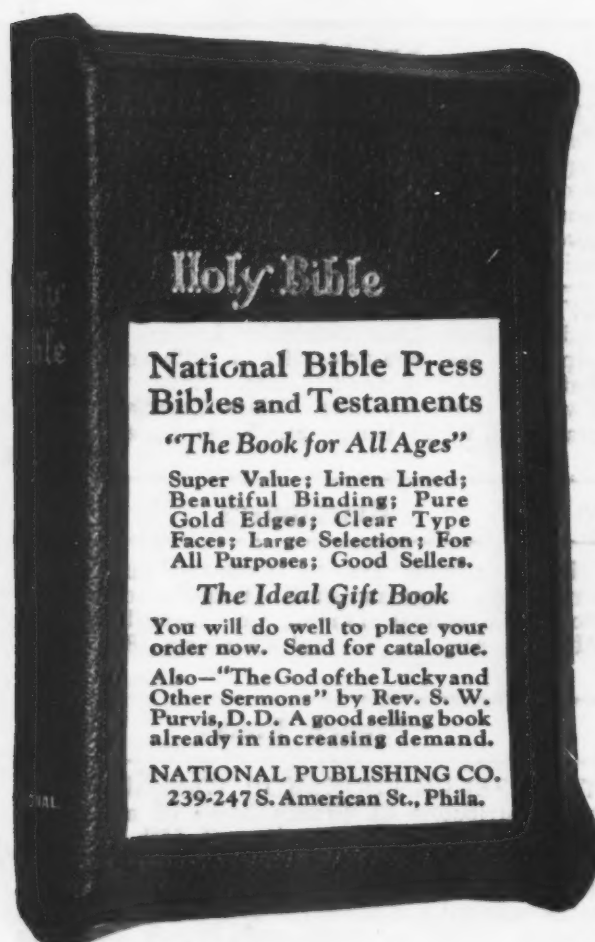
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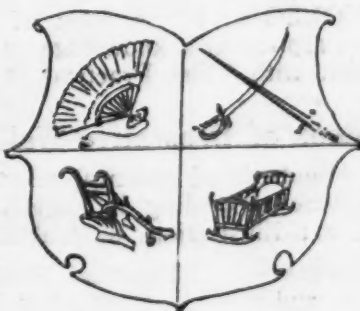
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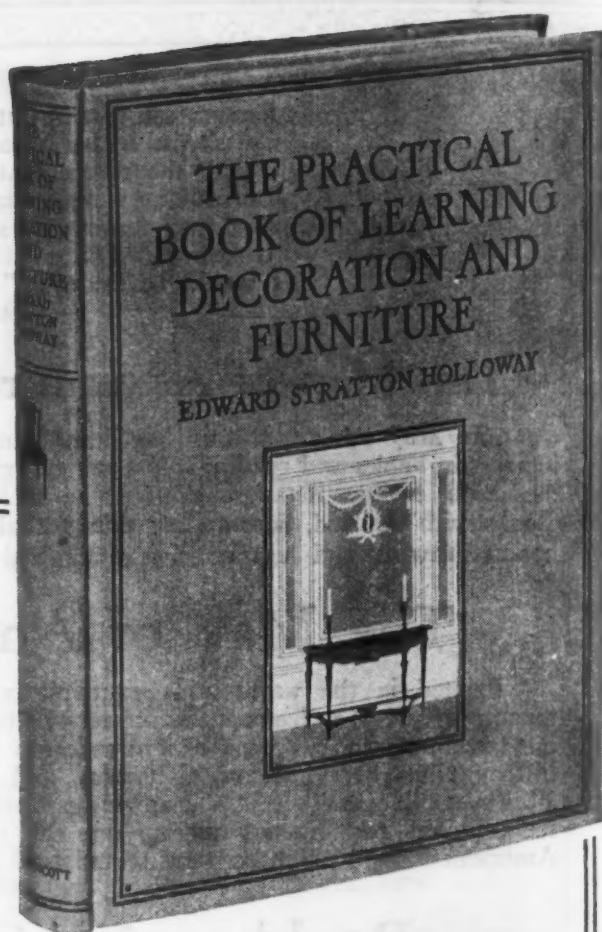
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